

Define CS, fit into C	1. CUSTOMER SEGMENT(S) Farmers and common people are the customers. CS	6. CUSTOMER CONSTRAINTS The crop protection methods which consists of the constraints such as the method of cultivation, increase in crop attacks, improper climate changes, irrigation system, cost investment. CC	5. AVAILABLE SOLUTIONS Smart crop protection to protect the crops, smart irrigation system, smart pest control and geo fencing for crop protection system. AS	Explore AS, difference
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> One of the major problem faced by the farmers is that the crops that are damaged by the wild animals. Due to the diseases and the pest attacks which will reduce the crop yield and increases the need of food production. 	9. PROBLEM ROOT CAUSE RC <p>The major problem faced by the farmers and the common people is that the damages caused to crops due to the sudden change in climatic conditions and the efficiency of the soil is decreased. The productivity of the crop is reduced.</p>	7. BEHAVIOUR BE <ul style="list-style-type: none"> The smart crop protection system should be introduced by which the crop can be protected. The sensors used in the crop protection system will helps to know about the source of damage and thus the crops can be protected from damage. The buzzer in the smart crop protection system which can be used to detect whether any attacks of animals happened in the crop field. Using the smart crop protection system the farmers and the people can work in the real time. 	

3. TRIGGERS Farmers and the people are able to identify the attack against the crops and can clear the problem with the help of the smart protection technology to protect the crops. TR	10. YOUR SOLUTION SL Inorder to overcome the issues we need to propose a crop protecting and monitoring app with the modern technology.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE People and wellwishers share the posts through social media and spread awareness by forwarding messages about smart crop protection to protect the crops from danger. 8.2 OFFLINE
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