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1. CUSTOMER SEGMENT(S)

Who is your donor?

Plasma donors must be 18 years of age and weigh at least 110 pounds (50kg). All individuals must pass two separate medical examinations, a medical history screening and testing for transmissible viruses, before their donated plasma can be used to manufacture plasma protein therapies.

6. CUSTOMER CONSTRAINTS

What constraints prevent your donor from taking action or limit their of solutions?

.Aid,budget support,development,PRSPs,poverty reduction

5. AVAILABLE SOLUTIONS

Which solutions are available to the customers when

or need to get the job done? What have they tried in the past? What pros & cons do these solutions have?

This application is providing each entity the facility to approach

donors so that it will become much easier to search rare blood groups in the hour of need.

Explore AS,

BE

differentia

2. JOBS-TO-BE-DONE / PROBLEMS

Help retailers to track the shortage of products and manage stocks related to their own products

The major problem in plasma donor was they don't follow the actual needs of user. .

9. PROBLEM ROOT CAUSE

RC

What is the real reason that this problem exists? What is the back story behind the need to do this job?

Donors who donate the frequently or for an extended amount of time there is risk for depleted immuneglobin levels.

7. BEHAVIOUR

What does your donor do to address the problem and get the job done?

They don't follow the user and get the donated plasma.

3. TRIGGERS

What triggers donor to act?

To measure the time for the donor to recover a state of well being.

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10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. Proposed android application framework will be

better than any existing android based plasma donor application in implementation as well as performance point of view.

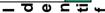
8. CHANNELS of BEHAVIOUR



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What kind of actions do customers take online? Extract online channels from #7 Customers can store their data in cloud storage which can be easily accessed through internet.

What kind of actions do customers take offline? Extract offline channels from #7 and



4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? Before: The major problem in old Blood banking systems was that, they don't follow the actual need of user After: To facilitate the search process for needy people and make it easier than before.