

## Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish.

When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with

Product School

## RETAIL STORE STOCL INVENTORY ANALYTICS

Team id:PNT2022TMID0137 211419205140 211419205160 211419205161 211419205169



