

Project Design Phase-I
Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID43745
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Customers can use the app to browse the products and add them to their shopping carts. The bot will assist users in receiving product recommendations.
2.	Idea / Solution description	Customers directly make online shopping based on customer choice without any search.
3.	Novelty / Uniqueness	The customer will talk to Chat Bot regarding the Products. Get the recommendations based on information provided by the user.
4.	Social Impact / Customer Satisfaction	User-friendly interface, Assistants form chatbot finding dress makes customer satisfied.
5.	Business Model (Revenue Model)	While getting a big order from a major retailer might sound like a good thing for a fledgling brand, which means the brand has a short time to somehow produce that inventory and hire the necessary employees without any money upfront.
6.	Scalability of the Solution	Technological developments such as color changes and the integration of conductive sensors etc. Could revolutionize the way designers think about fashion.