

PROJECT TITLE: signs with smart connectivity for better road safety

PROJECT DESIGN PHASE-1 - Solution fit Template

TEAM ID: PNT2022TMID34520

Define CS, fit into CC	<div>CS</div> <div>1. CUSTOMER SEGMENT(S)</div> <div>people is our customer</div>	<div>CC</div> <div>6. CUSTOMER CONSTRAINTS</div> <div>A safe system requires the complex and dynamic interaction between operating speeds, vehicles, road infrastructure and road user</div>	<div>AS</div> <div>5. AVAILABLE SOLUTIONS</div> <div>With 3M™ Temporary Traffic Control Solutions, you can design safer work zones and traffic management through the use of highly visible sheeting for work zone ...</div>	EXPLORE AS DIFFERENTIATE
	<div>J&P</div> <div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Ensuring safe driving experience with real-time assistance, navigation, and even monitoring driving patterns and any emergency situation.</div>	<div>RC</div> <div>9. PROBLEM ROOT CAUSE</div> <div>IoT has proved its potential in vehicle maintenance, navigation, monitoring leading to improved transportation.</div>	<div>BE</div> <div>7. BEHAVIOUR</div> <div>Drivers can receive updated information on the road, traffic, and weather conditions, and real-time information about their vehicles' pressure and temperature of tires, fluid levels, deterioration, and battery state, decreasing breakdowns and, therefore, prevent accidents.</div>	
	FOCUS ON J&P, TAP INTO BE, UNDERSTAND RC			

IDENTIFY STRONG TR & EM	<div>TR</div> <div>3. TRIGGERS</div> <div>Ensuring safe driving experience with real-time assistance, navigation, and even monitoring driving patterns and any emergency situation.</div>	<div>SL</div> <div>10. YOUR SOLUTION</div> <div>To make road transport more secure, IoT obtains its data through connected vehicles, incorporated with many sensors</div>	<div>CH</div> <div>8. CHANNELS OF BEHAVIOUR</div> <div>Learn how companies around the world are using the IoT to improve road safety by minimizing car accidents and improve drivers' behaviors.</div>	IDENTIFY STRONG TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>AFTER: Increased Customer Satisfaction Meeting Regulatory Compliance BEFORE: Increased traffics and accidents</div>			