

PROJECT OBJECTIVES

Date	18 November 2022
Team ID	PNT2022TMID18485
Project Name	Retail Store Stock Inventory

In the current scenario, if a customer does not find the desired merchandise at one retail shop, he has a second brand to rely on. A retailer can't afford to lose even a single customer.

It is really important for the retailer to retain their existing customers as well as attract potential buyers. The retailer must ensure that every customer leaves his store with a smile. Unavailability of merchandise, empty shelves leave a negative impression on the customers and they are reluctant to visit the store in near future. Inventory management prevents such a situation.

understand that the products need some time to reach the store from the supplier's unit. The retailer must have sufficient stock to offer to the customers during the "lead time". To provide the customer we must store sufficient amount of stock this is main objective.