

SMART FASHION RECOMMENDER APPLICATION

Date	20 OCTOBER
Team ID	PNT2022TMID52447
Project Name	Smart Fashion Recommender System

	<div>1. CUSTOMER SEGMENTS</div> <div>Customer can purchase the product with the recommendation of chatbot system</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Helps to admin to improve the application user friendly</div>	<div>8. CHANNELS OF BEHAVIOUR</div> <div>The suggested system should allow users to communicate with the chatbot system and recommend product in online and offline.</div>	
	<div>2. JOBS TO BE DONE / PROBLEM</div> <div>Not viable to communicate about the products</div>	<div>6 CUSTOMER CONSTRAINTS</div> <div>Not satisfied with the service</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>There isn't a communication system to quickly get response from any shopping website and in exist, it will give default answers only.</div>	
	<div>3. TRIGGERS</div> <div>Helps to customers to buy efficiently</div>	<div>7 BEHAVIOUR</div> <div>Adding bot system makes customer satisfied and handy</div>	<div>10. YOUR SOLUTION</div> <div>With the help of chatbot customer can purchase and based on their search, bot will recommend the product to the user.</div>	
	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>Before, not able to communicate with the system</div> <div>After, overcome these issue by using chatbot</div>			