Smart Fashion Recommendation

The fasion recommendation systems have seen incredible growth and renowone of the ost used approachesinthee –commerce industry. The integration of an innovative chatbot supports the costomerto quickly navigate to the respective production stead of unnecessary pages. Aninteractive website enhance the over all user experience. Ensurence secure payment system. An intelligent AI Wateson Chabot provides all kind of machine learning service sand backend support. Having AI in the backend concept process a lot of data and predict the outcome based on pattern

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- [ ] **Team gathering**
  Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

  A
- [ ] **Set the goal**
  Think about the problem you'll be focusing on solving in the brainstorming session.

  B
- [ ] **Learn how to use the facilitation tools**
  Use the Facilitation Superpowers to run a happy and productive session.

  C

  Open article

Define your problem statement

Many shopping sites offer filters rather than chatbot supports. Some websites come with the chatbox support only for customer inquiries and not from a sales perspective. Intelligent chatbot support should be used to solve these problems. The primary goal of a chatbot is to provide support to the user to navigate to the desired products.
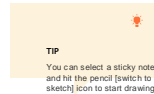
PROBLEM

How might we [your statement problem]?

Key rules of brainstorming
To run an smooth and productive session
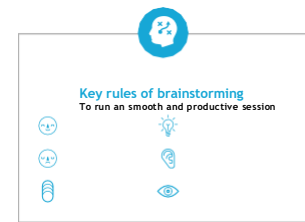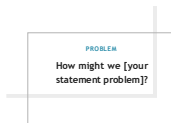
Stay in topic.	Encourage wild ideas.
Defer judgment.	Listen to others.
Go for volume.	If possible, be visual.

Brainstorm

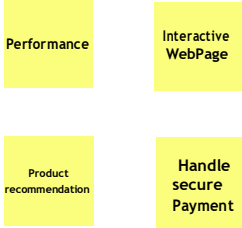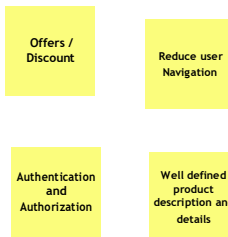Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Jeyapriyan v

| Secure payment System | Interactive WebPage |
| Intelligent chatBot | Lot of Products |

Velan S

| Performance | Interactive WebPage |
| Product recommendation | Handle secure Payment |

Gunaseelan R

| Offers / Discount | Reduce user Navigation |
| Authentication and Authorization | Well defined product description and details |

Harish P

| Various Preferences and features | Good looking UI |
| High resolution Images and details of the product | Secure Payment System |

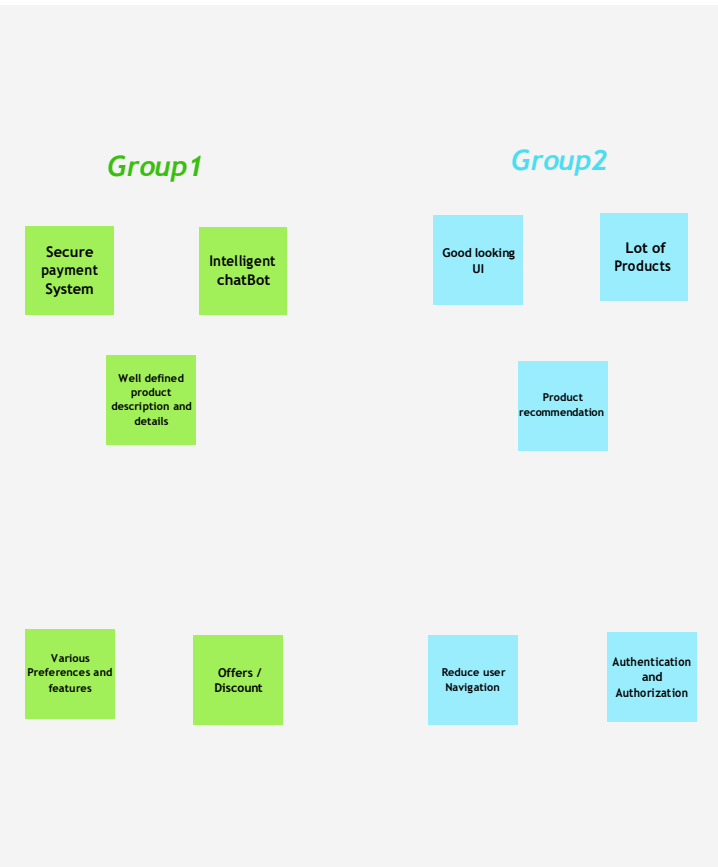## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
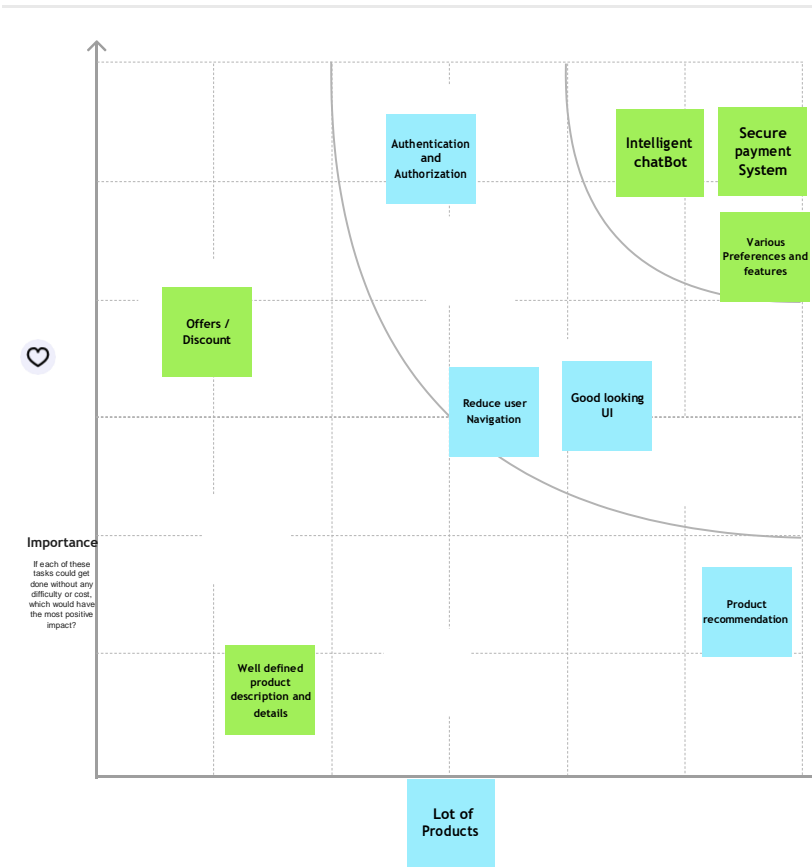
20 minutes

Group1

| Secure payment System | Intelligent chatBot |
| Well defined product description and details | |

Group2

| Good looking UI | Lot of Products |
| | Product recommendation |

| Various Preferences and features | Offers / Discount |

| Reduce user Navigation | Authentication and Authorization |

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- Authentication and Authorization
- Intelligent chatBot
- Secure payment System
- Various Preferences and features
- Offers / Discount
- Reduce user Navigation
- Good looking UI
- Product recommendation
- Well defined product description and details
- Lot of Products

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- **Share the mural**
  Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

  A
- **Export the mural**
  Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

  B

Keep moving forward

- **Strategy blueprint**
  Define the components of a new idea or strategy.
  Open the template

- **Customer experience journey map**

  Understand customer needs, motivations, and obstacles for an experience.
  Open the template

- **Strengths, weaknesses, opportunities & threats**
  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
  Open the template

Share template feedback