

**Ideation Phase**  
**Brainstorm & Idea Prioritization**


Date	19 September 2022
Team ID	PNT2022TMID25007
Project Name	Chronic Kidney Disease Prediction
Maximum Marks	4 Marks

**Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

## Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

#### 0 Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

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1

##### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

2

##### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

3

##### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) +

#### 1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

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How might we (your problem statement)?

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

SRISHHA D

EASY TO  
IDENTIFY

QUICK  
START  
NECESSARY  
STEPS

REDUCE THE  
TIME TO  
FIND THE  
SYMPTOMS

PERIYA NAYAKI SUBHIKSHA P

RESULTS  
QUICKLY

EASY TO  
WORK

INCREASING  
SCOPE IN  
FUTURE

SENBAGAVALLI MADHUMITHA R

ML HELPS IN  
MEDICAL  
FIELD

PREDICTS  
THE  
ACCURACY  
BASED ON  
ALGORITHMS

HIGHLY  
BENEFICIAL

SHRUTHI C

BEST  
ACCURACY

PROVIDES  
BETTER  
PATIENTS

POSSIBLE TO  
DIAGNOSE  
PEOPLE  
BASED ON  
SYMPTOMS

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

20 minutes

COST  
EFFICIENT  
FOR  
PATIENTS

USER  
FRIENDLY

GIVES BEST  
ACCURACY  
FOR  
PATIENTS

EASY  
IDENTIFICATION  
USING  
ALGORITHMS

SAVES  
PATIENT  
TIME

### Step-3: Idea Prioritization

4

#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

