Ideation Phase Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID24960
Project Name	Web Phishing Detection
Maximum Marks	4 Marks

What does the person

Think & feel?

- Whether the privacy is maintained or not?
 Whether the website is easy to use?

What does the person Hear?

- Is the system user friendly?Is the system trust worthy?How do they handle malicious threads?



What does the person See?

- Accurate Operation Efficient working Strategically planned content

What does the person

Say and do?

- Accurate Operation Efficient working Strategically planned content

Pain

- Use technical tricks to steal personal and financial information as a trusted one
 Attackers use unique and creative ideas to cheat users

Gain

- Provide security awareness
 Remediate threats as quick as possible