

CAR RESALE VALUE PREDICTION

PROBLEM STATEMENT



DEFINE THE PROBLEM STATEMENTS

Customer Problem Statement Template:

Problem Statement (ps)	I am (customer)	I'm trying to	But	Because	Which makes me feel
1.	Businessman	Buy a car for personal use	Don't have time to search and predict	Of lot of work pressure	Frustrated
2.	Travel agent owner	Buy a car for my travel agency	Can't predict the value	Changing market value	Depressed
3.	Family man	Buy a car for my family use	Not able to choose the right one	Trying to find a Car that fits my budget	Sorrowful
4.	Dealer	Sell a car to the customers	Not able to predict the exact value	Different car has different features	Confused
5.	Racer	Buy a sports car	The cars are costly	Higher horse power	Distressed