

Global Sales Data Analytics

TEAM ID : PNT2022TMID50563

Loading The Dataset:

Before you can build a view and analyse your data, first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places. The data might be stored on your computer in a spreadsheet or a text file. In our case, we will be using a spreadsheet or text file for making our analysis.

| Row ID | Order ID | Order Date | Ship Date | Ship Mode | Customer | Segment | City | State | Country | Postal Code | Market | Region | Product ID | Category | Sub-Category | Product Name | Sales | Quantity | Discount | Profit | Shipping Cost |
|--------|----------|------------|------------|--------------|---------------|-------------|------------|-----------------|----------------|-------------|--------|--------------|------------|------------|--------------|--------------|----------|----------|----------|----------|---------------|
| 1 | 32298 | CA-2012-1 | 2012-01-01 | Second Class | Rick Hanser | Consumer | New York | New York | United States | 10024 | US | East | TEC-AC-1C | Technology | Accessories | Plantronic | 2309.65 | 7 | 0 | 762.1845 | 933.57 |
| 2 | 26341 | IN-2013-7 | 2013-07-01 | Second Class | Justin Rittie | Corporate | Wollongong | New South Wales | Australia | | APAC | Oceania | FUR-CH-1C | Furniture | Chairs | Novimex E | 3709.395 | 9 | 0.1 | -288.765 | 923.63 |
| 3 | 25330 | IN-2013-7 | 2013-07-01 | First Class | Craig Reite | Consumer | Brisbane | Queensland | Australia | | APAC | Oceania | TEC-PH-1C | Technology | Phones | Nokia Sma | 5175.171 | 9 | 0.1 | 919.971 | 915.49 |
| 4 | 13524 | ES-2013-1 | 2013-01-01 | First Class | Katherine I | Home Office | Berlin | Berlin | Germany | | EU | Central | TEC-PH-1C | Technology | Phones | Motorola i | 2892.51 | 5 | 0.1 | -96.54 | 910.16 |
| 5 | 47221 | SG-2013-4 | 2013-04-01 | Same Day | Rick Hanser | Consumer | Dakar | Dakar | Senegal | | Africa | Africa | TEC-SHA-1C | Technology | Copiers | Sharp Wire | 2832.96 | 8 | 0 | 311.52 | 903.04 |
| 6 | 22732 | IN-2013-4 | 2013-04-01 | Second Class | Jim Mitchi | Corporate | Sydney | New South Wales | Australia | | APAC | Oceania | TEC-PH-1C | Technology | Phones | Samsung S | 2862.675 | 5 | 0.1 | 763.275 | 897.35 |
| 7 | 30570 | IN-2011-8 | 2011-08-01 | First Class | Toby Swin | Consumer | Porirua | Wellington | New Zealand | | APAC | Oceania | FUR-CH-1C | Furniture | Chairs | Novimex E | 1822.08 | 4 | 0 | 564.84 | 894.77 |
| 8 | 31192 | IN-2012-8 | 2012-08-01 | Standard | Mick Brow | Consumer | Hamilton | Waikato | New Zealand | | APAC | Oceania | FUR-TA-1C | Furniture | Tables | Chromcraft | 5244.84 | 6 | 0 | 996.48 | 878.38 |
| 9 | 40155 | CA-2014-1 | 2014-01-01 | Standard | Jane Wacc | Corporate | Sacramento | California | United States | 95823 | US | West | OFF-BI-10I | Office Sup | Binders | Fellowes P | 5083.96 | 5 | 0.2 | 1906.485 | 867.69 |
| 10 | 40936 | CA-2012-1 | 2012-01-01 | Second Class | Joseph Ho | Consumer | Concord | North Carolina | United States | 28027 | US | South | FUR-TA-1C | Furniture | Tables | Chromcraft | 4297.644 | 13 | 0.4 | -1862.31 | 865.74 |
| 11 | 34577 | CA-2011-1 | 2011-01-01 | Second Class | Greg Maxx | Corporate | Alexandria | Virginia | United States | 22304 | US | South | OFF-SU-1C | Office Sup | Supplies | Martin Yal | 4164.05 | 5 | 0 | 83.281 | 846.54 |
| 12 | 28879 | IN-2012-2 | 2012-02-01 | First Class | Anthony Ji | Corporate | Kabul | Kabul | Afghanistan | | APAC | Central Asia | FUR-TA-1C | Furniture | Tables | Bevis Conf | 4626.15 | 5 | 0 | 647.55 | 835.57 |
| 13 | 45794 | SA-2011-1 | 2011-01-01 | Second Class | Magdalena | Consumer | Jizan | Jizan | Saudi Arabia | | EMEA | EMEA | TEC-CIS-1C | Technology | Phones | Cisco Sma | 2616.96 | 4 | 0 | 1151.4 | 832.41 |
| 14 | 4132 | MX-2012-1 | 2012-01-01 | Same Day | Vicky Frey | Home Office | Toledo | Parana | Brazil | | LATAM | South | FUR-CH-1C | Furniture | Chairs | Harbour C | 2221.8 | 7 | 0 | 622.02 | 810.25 |
| 15 | 27704 | IN-2013-7 | 2013-07-01 | Second Class | Peter Fulle | Consumer | Mudanjan | Heilongjiang | China | | APAC | North Asia | OFF-AP-10 | Office Sup | Appliances | KitchenAid | 3701.52 | 12 | 0 | 1036.08 | 804.54 |
| 16 | 13779 | ES-2014-5 | 2014-05-01 | Second Class | Ben Peterr | Corporate | Paris | Ile-de-France | France | | EU | Central | OFF-AP-10 | Office Sup | Appliances | Breville Re | 1869.588 | 4 | 0.1 | 186.948 | 801.66 |
| 17 | 36178 | CA-2014-1 | 2014-01-01 | Second Class | Thomas Bt | Corporate | Henderson | Kentucky | United States | 42420 | US | South | TEC-AC-1C | Technology | Accessories | Logitech d | 2249.91 | 9 | 0 | 517.4793 | 780.7 |
| 18 | 12069 | ES-2014-1 | 2014-01-01 | Standard | Patrick Jor | Corporate | Prato | Tuscany | Italy | | EU | South | OFF-AP-10 | Office Sup | Appliances | Hoover St | 7958.58 | 14 | 0 | 3979.08 | 778.32 |
| 19 | 22096 | IN-2014-1 | 2014-01-01 | First Class | Jim Sink | Corporate | Townsville | Queensland | Australia | | APAC | Oceania | TEC-CO-1C | Technology | Copiers | Brother Fa | 2565.594 | 9 | 0.1 | 28.404 | 766.93 |
| 20 | 49463 | TZ-2014-8 | 2014-08-01 | Second Class | Ritsa Hight | Consumer | Uvinza | Kigoma | Tanzania | | Africa | Africa | OFF-KIT-1I | Office Sup | Appliances | KitchenAid | 3469.74 | 6 | 0 | 818.28 | 763.38 |
| 21 | 46630 | PL-2011-7 | 2011-07-01 | First Class | Ann Blume | Corporate | Bytom | Silesia | Poland | | EMEA | EMEA | FUR-HON-1C | Furniture | Tables | Hon Comp | 1977.72 | 4 | 0 | 276.84 | 759.47 |
| 22 | 31784 | CA-2011-4 | 2011-04-01 | First Class | Sue Ann R | Consumer | Chicago | Illinois | United States | 60610 | US | Central | TEC-PH-1C | Technology | Phones | Apple ipho | 2735.952 | 6 | 0.2 | 341.994 | 752.51 |
| 23 | 21586 | IN-2011-4 | 2011-04-01 | First Class | Jason Klan | Corporate | Suzhou | Anhui | China | | APAC | North Asia | FUR-CH-1C | Furniture | Chairs | SAFCO Exe | 2754 | 6 | 0 | 358.02 | 752.47 |
| 24 | 13528 | ES-2013-2 | 2013-02-01 | Second Class | Laurel Belt | Home Office | Edinburgh | Scotland | United Kingdom | | EU | North | OFF-AP-10 | Office Sup | Appliances | KitchenAid | 5273.7 | 10 | 0 | 1898.4 | 730.91 |


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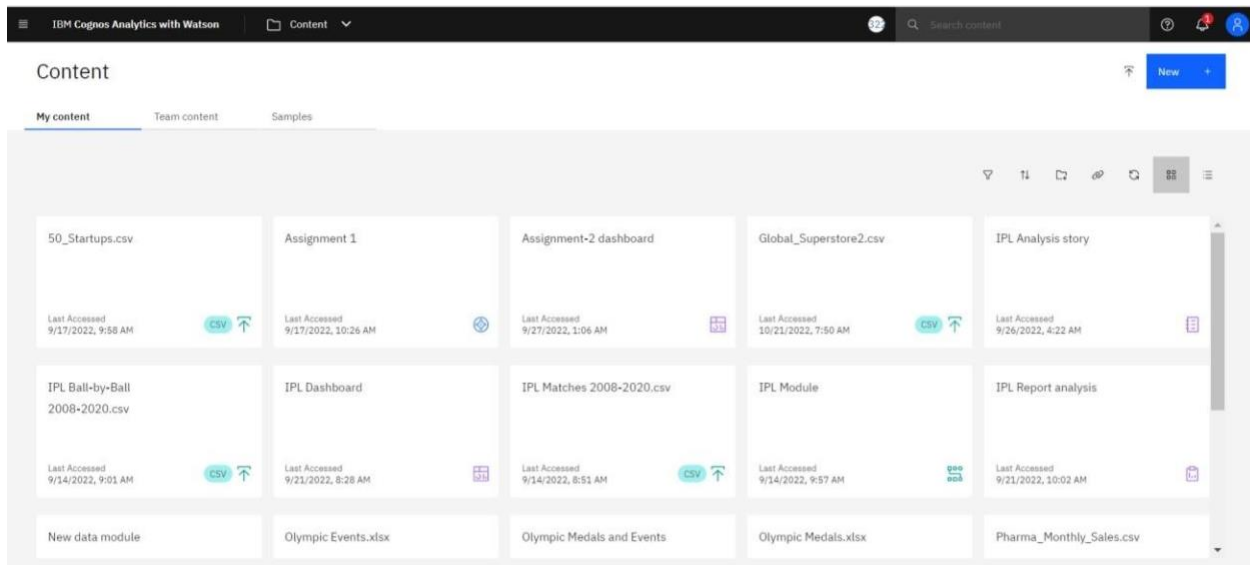
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