

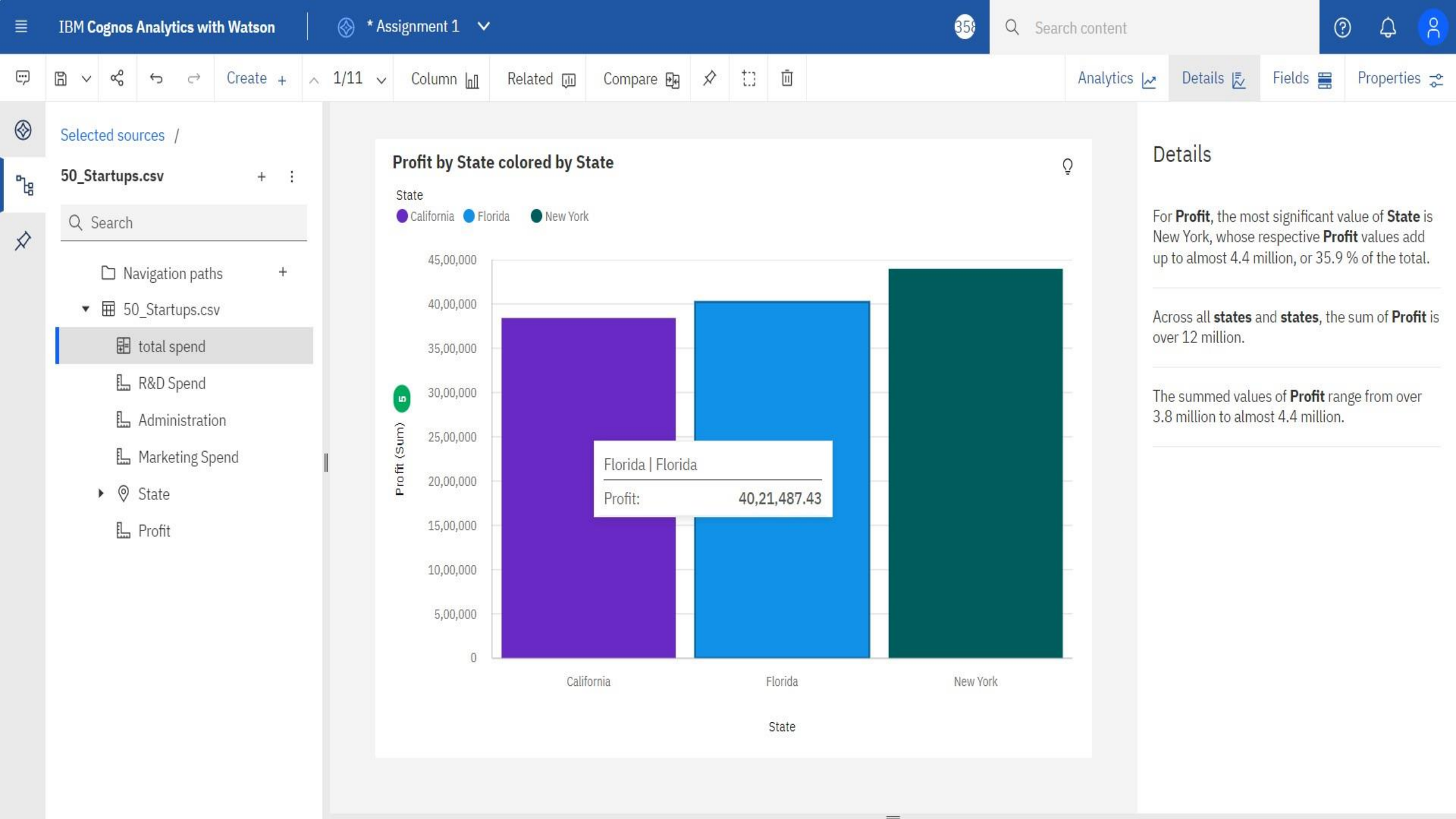
ASSIGNMENT 01

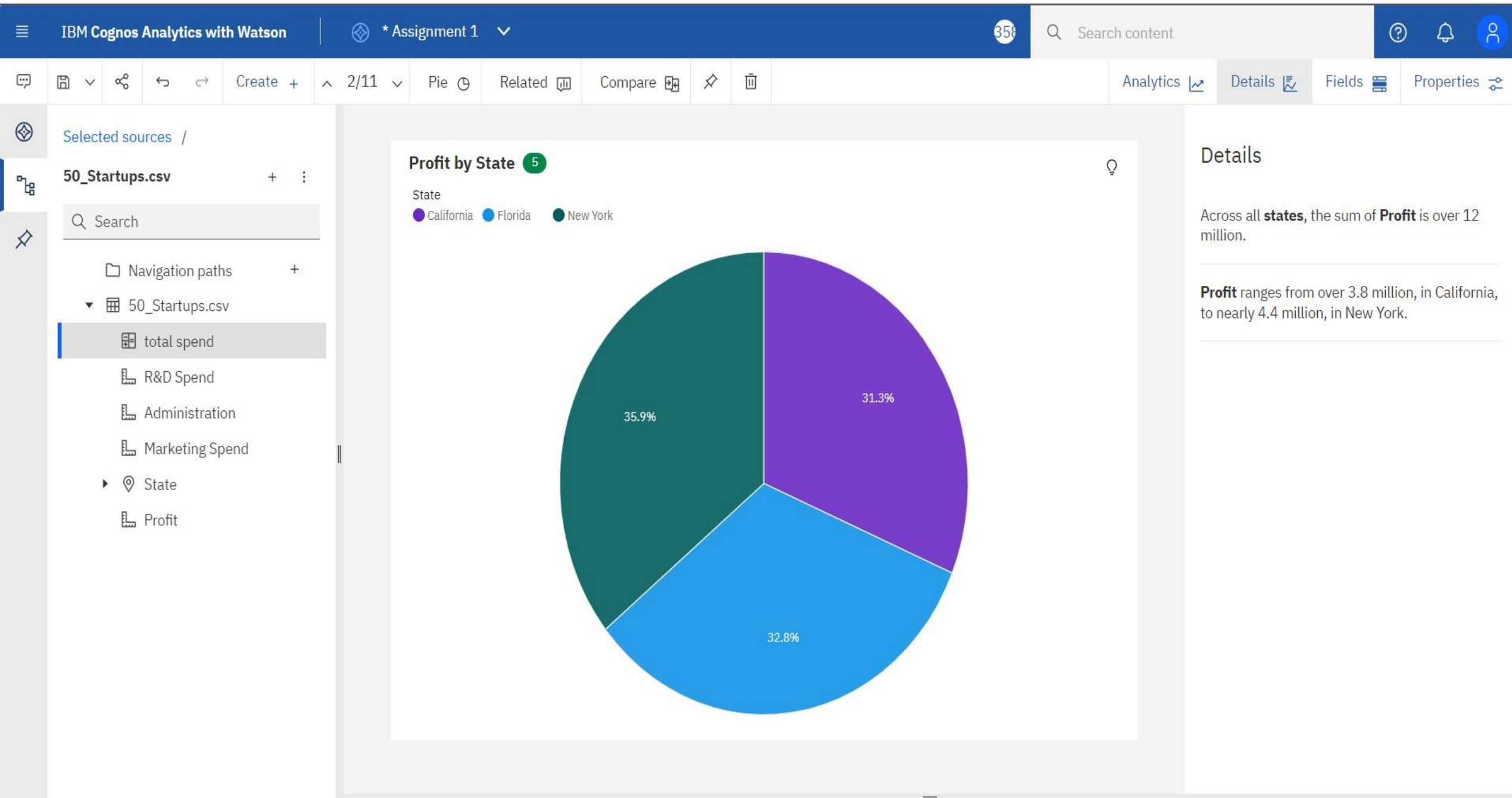
UPLOADING THE DATA SET TO COGNOS ANALYTICS, EXPLORING AND
VISUALIZING THE DATA SET

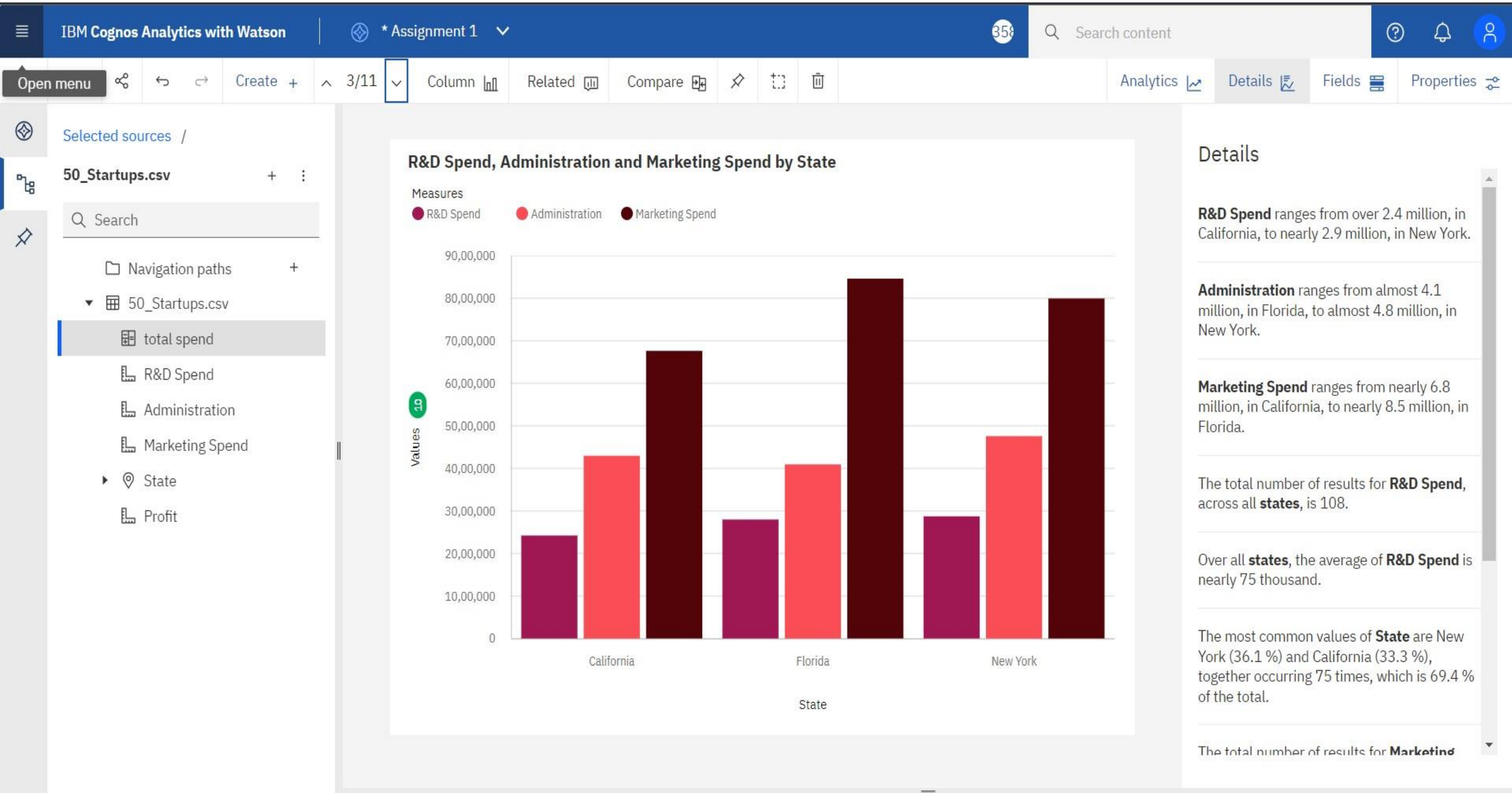
NANTHINI.V

BE CSE

952819104035







Selected sources /

50_Startups.csv

🔍 Search

Navigation paths

50_Startups.csv

total spend

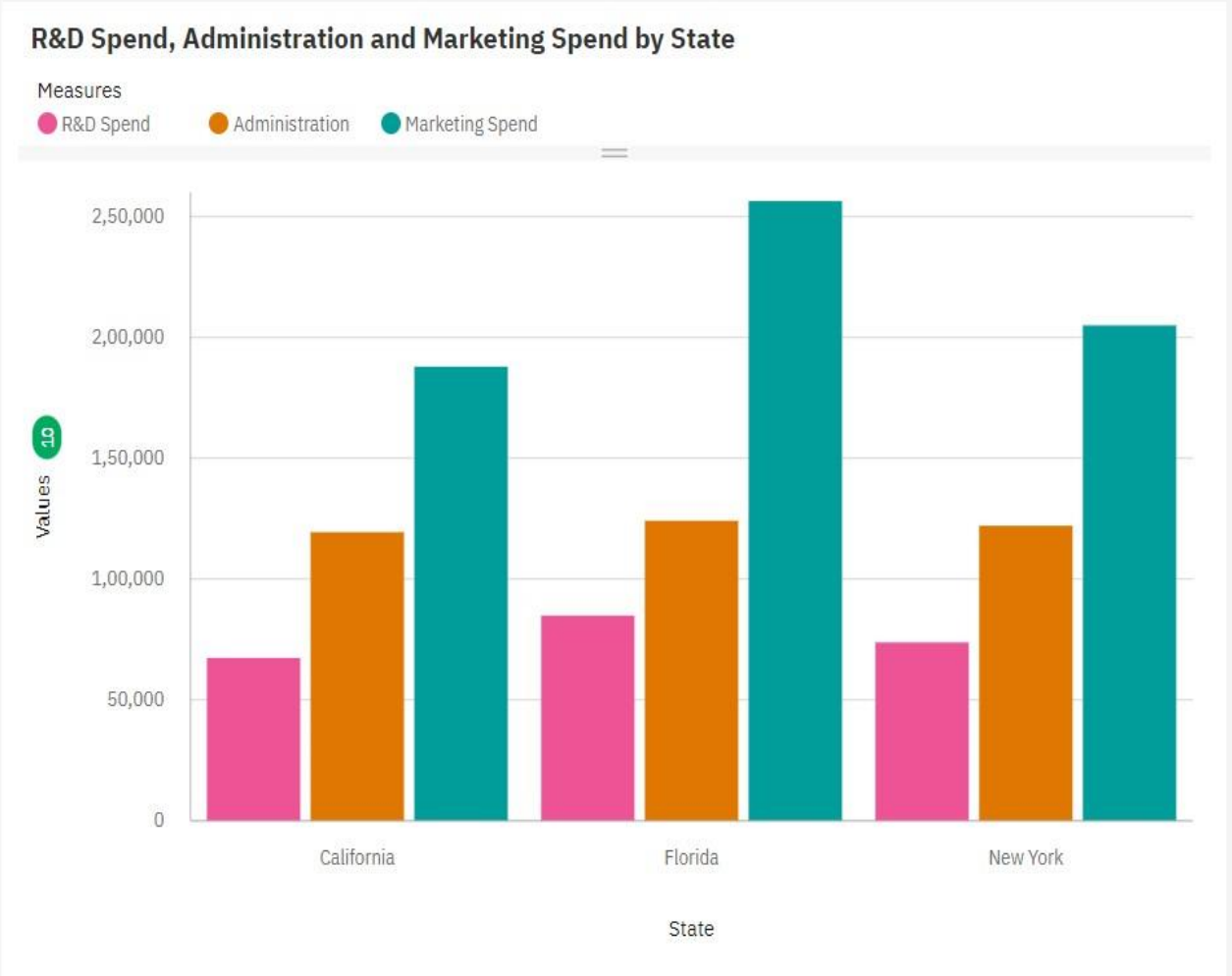
R&D Spend

Administration

Marketing Spend

State

Profit



Details

The total number of results for **Marketing Spend**, across all **states**, is 108.

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for **R&D Spend**, across all **states**, is 108.

The total number of results for **Administration**, across all **states**, is 108.

The average values of **R&D Spend** range from over 67 thousand, occurring in California, to nearly 85 thousand, in Florida.

The average values of **Administration** range from over 119 thousand, occurring in California, to over 124 thousand, in Florida.

The average values of **Marketing Spend**

IBM Cognos Analytics with Watson

* Assignment 1

358

Search content

Create +

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Sync

Analytics

Details

Filters

Fields

Properties

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50_Startups.csv

Search

Navigation paths

50_Startups.csv

total spend

R&D Spend

Administration

Marketing Spend

State

Profit

Chart A

R&D Spend, Administration and Marketing Spend by State

10

Values

50,00,000

26,48,385.66

0

California

Florida

New York

State

Measures

R&D Spend

Administration

Marketing Spend

Chart B

R&D Spend, Administration and Marketing Spend by State

10

Values

2,00,000

1 00 000

76,054.02

0

California

Florida

New York

State

Measures

R&D Spend

Administration

Marketing Spend

Selection

Chart A : R&D Spend

Chart B : R&D Spend

Combined

California | R&D Spend

California | R&D Spend

Selection minimum

24,22,612.31

67,294.79

-

Selection maximum

24,22,612.31

67,294.79

-

Selection average

24,22,612.31

-

-

Selection average (weighted)

-

67,294.79

-

Selection percent of data set

29.93%

-

-

Selection total

24,22,612.31

-

-

