

Project Design Phase-I - Solution Fit Template

Project Title: PERSONAL EXPENSE TRACKER APPLICATION

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Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>Who is your customer? i.e. working parents of 0-5 y.o. kids</div> <div>CS</div> <ul style="list-style-type: none">Mostly youngster and olden peoples are our customer because now a days the youngster are started investing in the online trading like stock marketing,online marketing, cryptocurrency for that we are introducing this app to track their expense to avoid the unwanted loses in their money	<div>6. CUSTOMER CONSTRAINTS</div> <div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available services.</div> <div>CC</div> <ul style="list-style-type: none">The customer can able to reduce their unwanted things in their day-to-day lifeThis app helps to increase their income by Avoiding the unwanted wastesThis app alert the customer in their daily limit	<div>5. AVAILABLE SOLUTIONS</div> <div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetak</div> <div>AS</div> <div>1. Pens and paper can be avoided</div> <div>2. PROS:</div> <ul style="list-style-type: none">Improved in securityIncrease their incomehttps://www.spendee.com/The above mentioned app UI is not attractive and features are less	Explore AS, differentiat
	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</div> <div>J&P</div> <ul style="list-style-type: none">The people can track their daily expense in their smartphoneWe can able to predict and save our money by avoiding the unwanted wastes	<div>7. BEHAVIOUR</div> <div>What does your customer do to address the problem and get the job done? i.e.directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</div> <div>RC</div> <ul style="list-style-type: none">This app is ecofriendlyWe suggest more features about our daily expensesWe send the alert notification when the expenses is over exceedingWe can notify the best offers in day-to-day updatesOur main aim is fully digitalised	<div>9. PROBLEM ROOT CAUSE</div> <div>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</div> <div>BE</div> <ul style="list-style-type: none">The story behind that the people in olden periods used their hand for their calculation and maintain their accounts in handwrittenNow a days the world is full digitalisedExpense is one of the part in our life it cannot be avoidedThe main problem is 80% of the youngsters doesnot maintain their daily expenses	

Focus on J&P, tap into BE, understand RC

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<div><div>3. TRIGGERS</div><div>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</div><div>The easiest and smartest way of predicting at early stage will trigger them to use our app</div><div>They can maintain their daily expense using this app in their smartphone</div></div>	<div><div>10. YOUR SOLUTION</div><div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div><div><ul style="list-style-type: none">We can maintain the data in secure mannerBecause the data are maintained in the cloudIt will help the people to track their expenses and alert when exceed the limit of your budgetOur goal is that people want to save their money</div></div>	<div><div>8. CHANNELS of BEHAVIOUR</div><div><div>8. 1 ONLINE</div><div>What kind of actions do customers take online? Extract online channels from #7</div><div><ul style="list-style-type: none">The customer can maintain their expenses in full digitalised</div></div><div><div>8. 2 OFFLINE</div><div>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div><div><ul style="list-style-type: none">The customer want to maintain their expense in handwritten mannerWant to remember the expense spendened in the past</div></div></div>
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