## Ideation Phase Define the Problem Statements

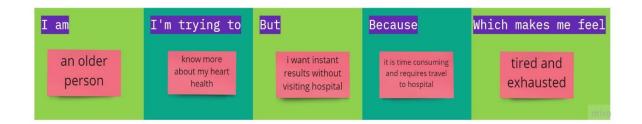
Date	14 October 2022		
Team ID	PNT2022TMID01315		
Project Name	Classification of Arrhythmia by Using Deep		
	Learning with 2-D ECG Spectral Image		
	Representation		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

## **CUSTOMER 1**



## **CUSTOMER 2**



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	An older person	Know about my heart health	I want results without visiting hospital	It is time consuming and requires travel to hospital	Tired and exhausted
PS-2	An Arrhythmia patient	Know about my heart rhythms	I do not Want to visit hospitals frequently	It is expensive	Unaffordable