

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Senior citizens People experiencing symptoms of Parkinson's Disease Medical professional wanting to perform preliminary test 	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> High cost of consulting a neurologist. Lack of accurate test. No access to doctors in remote areas 	5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> Prediction using spiral drawings of the person Prediction using sensors that monitor the movement of the persons. 	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> Real Time Detection of Parkinson's Disease Provide highly accurate results Keep customer's information highly confidential Spread awareness about the condition 	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> No accuracy test in market Test are highly expensive No easy access to test No easy to use UI is present in the market 	7. BEHAVIOUR BE <ul style="list-style-type: none"> Hand – drawn spiral images has to be given as input by the customer. With the results that is produced the customer can consult doctors 	
Identify Strong TR & EM	3. TRIGGERS TR <p>People will use the application when they experience any kind of symptoms of the disease.</p> <p>People are assumed to be aware about the symptoms of the disease through public awareness</p>	10. YOUR SOLUTION SL <p>Our model processes the hand-drawn spiral images using a neural network that predicts whether the person has Parkinson's disease. A web application is also provided for the user to act as an interactive between themselves and our model.</p>	8. CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE Upload input data to the application in order to get the results.</p> <p>8.2 OFFLINE After prediction the customers can take further actions by consulting doctors or going to hospitals for treatment if necessary.</p>	Extract online or offline CH Or BE
	4. EMOTIONS: BEFORE / AFTER EM <p>Before : doubt , Anxious , Stressed</p> <p>After : if diagnosed with the condition fear , depressed otherwise happiness , calmness , peace</p>			

Focus on J&P, tap into BE, understand RC

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