Document an existing experience

Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.

SCENARIO: Browsing, booking, attending, and rating a local city tour	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	Visits ours Website · create account · to know the calorie values. Display of Nutrients · people want know the calorific values of the food they intake · BMI	Details of User · user's personal information · simple user interface BMI values of the User can be calculate By height and weight · image scanner · BMI value	Upload a Picture · view the result · enjoy their diet Calorie intake Suggestion · BMI calculation · calorie intake suggestion	Display result · get the calorific Customers · customers get the calorific value as Soon as upload of image BMI value · result of the image analyzing is shown · after the user get the result they leave	Personalized recommendation maintain the user diet
Interactions What interactions do they have at each step along the way? **People:** Who do they see or talk to? **Places:** Where are they? **Things:** What digital touch points or physical objects would they use?	User's information Section of the website · Interaction with a web page · interaction with browser	User's personal information section of the website · interaction with the home page · user upload image of the website.	User personal detail section of the website · Result display window of the website · customer will engage the software	User gets result on the website · User leave the website after getting results · people will get the decent running server	Through recommendation, application user count will be increased
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me…" or "Help me avoid…")	Help me to find the right application · help me avoid eating junk foods · Help me to verify my details	Help me to commit a healthy life · Help met to find the BMI values usings user information · Help to find calorie count for real time images	Help me to find correct BMI value · Help me to provide a avoid excess calorie intake · Help me to find a nutritional value of the food being scanned	Help me to find a clear and correct result · Help me to leave the website with good feelings and satisfaction · Help me to provide a good feedback after using the website to others	Help me to encourage others to use this application
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	Customers feels Happy If he Maintains a Healthy diet · he enjoys the change in his lifestyle	User gets satisfied after getting the BM value accurately · User gets satisfied calorie value	The application tends to be so good since the BMI information provided were true · User get optimistic preview about the diet	People while leaving the application feels motivated and inspired · give proper diet suggestion.	After using it, Customer are delighted.
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	People sometimes enter the wrong personal informations · People ignore most of the notifications.	Customers gets confused and frustrated if the user interface is not simple · some users may confusing about using this application	People are not satisfied with the calorie information provided. · If the uploaded image is blur then the analyser can't analyse the image.	User find it helpless If the calorie value is not correct	Some people may hesitate to give recommendations
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	Easy accessibility to All users · No cost	Could we get notified by email too? · nutritional value Estimate.	How might we know the nutritional value given for the real image are correct or not?	An user friendly interface	How might we know that we are good and healthy?