

**Project Design Phase-I**  
**Proposed Solution**

Date	26/10/2022
Team ID	PNT2022TMID34492
Project Name	Customer Care Registry
Maximum Marks	

**Proposed Solution Template:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	A customer problem statement outlines problems that your customers face.
2.	Solution description	Customer service is reactive. Here ,the focus is on helping customers to solve problems.
3.	Uniqueness	Unique customer experience should focus on customer satisfaction.
4.	Social Impact	Customer service can break a company's chance to turn a potential customer into a loyal customer.
5.	Business Model (Revenue Model)	Quality of customer service has the power to earn you revenues, not drain on your resources.
6.	Scalability of the Solution	Businesses can scale and acquire customers in any country ,increasing sales in a safe , reliable, simple and borderless way.