

PROJECT PHASE-I - PROBLEM SOLUTION FIT

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1.CUSTOMER SEGMENT(S)	2.CUSTOMER CONSTRAINTS	3.AVAILABLE SOLUTIONS
<p>The patients who were affected by heart disease their details can be collected.</p> <p>This helps to discover the characteristics of the customer. It is based on analyzing the customer bases on their data including behavioral data.</p>	<p>You may experience various types of emotional distress or behavioural Disturbance. Problems such as depression and anxiety are especially common. These conditions not only affect your emotions state but can also impact on your symptoms of heart disease.</p>	<p>Surgery procedure may be done to open to open a blocked artery. Surgeries and procedures to treat a heart attack include: coronary angioplasty and stenting. This procedure is done to open clogged heart arteries.</p>

2.JOBS-TO-BE DONE/PROBLEMS	9.PROBLEM ROOT CAUSE	7.BEHAVIOUR
<p>To cure from the disease, regular treatment for the patient is very important. Nowadays, the digital machines are developed and it is used to monitoring the patients health condition such as pulse rate, diabetes, pressure etc,. Checking health condition is very important because by taking health test will able to know the disease in our body. This may lead to various problems that damage our health condition.</p>	<p>Coronary artery disease (CAD) is a main cause of heart attack.A less common cause is a seven spasm, or sudden contraction, of a coronary, of a coronary artery that can stop blood flow to the heart muscle.</p>	<p>Your lifestyle can increase the risk for heart disease. Eating a diet high in saturated fats, trans fat, and cholesterol has been linked to heart disease and related conditions, such as atherosclerosis. Also, too much salt in the diet can raise blood pressure.</p>

<p>3.TRIGGERS</p> <p>Leading risk factors for heart disease and stroke are blood pressure, low density lipoprotein, cholesterol, diabetes, smoking and secondhand smoke exposure, obesity, unhealthy diet, and physical inactivity.</p>	<p>10.YOUR SOLUTION</p> <p>Heart disease treatment depends on the cause and types of heart damage. Healthy lifestyles habits- such as eating a low-fat , low-salt diet, getting regular exercise and good sleep and not smoking- are an important part of treatment.</p>	<p>8.CHANNELS O BEHAVOIUR</p> <p>8.1 ONLINE The channels which they published or telecast the program which conveys the guidelines and prevention of heart disease.</p>
<p>4.EMOTIONS BEFORE/AFTER</p> <p>The range of emotions after a heart attack can be overwhelming and vary based on a survivor's individual experience. You might feel angry, vulnerable, anxioius, depressed hopeful, or even Inspried.</p>		<p>8.2 OFFLINE Giving awareness and camps to prevention to heart disease.</p>