

**Ideation Phase**  
**Define the Problem Statements**

Date	19 September 2022
Team ID	<b>PNT2022TMID44989</b>
Project Name	<b>Real-Time River Water Quality Monitoring and Control System</b>
Maximum Marks	2 Marks

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	People	To use the water for cooking.	It was dirty.	Medical wastages and fertilizers are mixed with the river water.	Fear to use the River water.
PS-2	People	I want to drink the river water.	It was not clean.	Algae present in the river.	Hard to drink