IDEATION PHASE

EMPATHY MAP

DATE	20 SEPTEMBER 2022.
TEAM ID	PNT2022TMID38670.
PROJECT NAME	RETAIL STORE STOCK INVENTORY ANALYTICS.

We have built an empathy map based on Retail store stock inventory analytics.Retail inventory management is the process of ensuring you carry merchandise that shoppers want, with neither too little nor too much on hand. By managing inventory, retailers meet customer demand without running out of stock or carrying excess supply.