

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
- Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

People needs a way to classify and analyse the disaster priorly so that they can protect themselves from losses due to the

Disaster and Millions of Lives.,.

Key rules of brainstorming

To run an smooth and productive session

Stay in topic. Encourage wild ideas.

Defer judgment. Listen to others.

Go for volume. If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Harshini

Danger zone Classification

Build institutions formaking plans

Buildhazard resistant buildings

Making computer appfor Detection

Improve Early warning systems

Mitigating people residence nearwater infrastructure

Harini

Development ofPolicies andplans

Evaluationof Saferzone

Developing anAI model for Classification ofDisaster

Construction ofHazard resistant Structures

Evacuation ofpeople fromdanger zone

Analysisof previous Disaster

Kritika

Developingan appfor predetection

Saferzonein Dangerzone Identification

Develop hazardbuffers

Awareness withGovt's Budgetfor Disaster

Develop culturefor prevention

Improve warningand response systems

Krishnaveni

Protectand Develop Forests, Reefs.,

Mapand avoidHigh riskzones

Develop culturefor Resilence

Reduce Global warmingby minimising GHGs

Houseand Farm Insurance

DevelopaAI modelfor Detectionof Disaster

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Developing anAI model for Classification ofDisaster

Analysisof previous Disaster

Developing anappfor Detection

ImproveEarly warningand response systems

Dangerzone classification and evaluationof saferzone

Development ofInsurance policiesand plans

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the Wkey on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
Open the template
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

