identify strong TR & EM

1. CUSTOMER SEGMENT(S)

SChool, Colleges and Universcities, Staffs

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES

Network Connection, available devices

5. AVAILABLE SOLUTIONS PLUSES & MINUSES

Distance Learning, Automatic Student Attendance monitoring, IOT for examinations, Online laboratory Classes

2. JOBS-TO-BE DONE/PROBLEMS

educational technologies

Distance Learning and Digital

+ ITS FREQUENCY

TR

EM

Students have to do it because of the

9. PROBLEM ROOT / CAUSE

change in Learning

7. BEHAVIOR + ITS INTENSITY

Own your channels, Better user experience push notification

3. TRIGGERS TO ACT

The main purpose of IOT in education is creating an environment that supports knowledge acquisition in a new, natural and efficient manner consistent with the learners needs and expectations.

4. EMOTIONS BEFORE / AFTER

Changed cource schedules and lowered attendance in control, interact with student remotely

10. YOUR SOLUTION

A modern lecturer is much more than a good presenter of the training material. He or She is also involved with monitoring students progress and encouraging their overall performance towards successful cource completion

8. CHANNELS of BEHAVIOR

SL

Tracking the behaviour and preferences of an online user with a view to building detailed profiles of the user for serving marketing education information or advertisement

OFFLINE

Video Cameras, wearables, domestic appliances, Vechicles

CH

online CH of BE