Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Need some inspiration? See how teams at Atlassian use this template in action

Open example

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

1. Team gathering
   Gather who should participate in the session and send an invite. Share relevant information or pre-work ahead.
2. Set the goal
   Think about the problem you'll be focusing on solving in the brainstorming session.
3. Learn how to use the facilitation tools
   Use the Facilitation Superpowers to run a happy and productive session.

Open article

2 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Problem

Natural disaster can cause great damage on the environment

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

3 Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

- Emergency Measures
- Economic support
- Help rebuild cities
- Drones and robots launched used to locate survivors
- Transit information to emergency teams
- AI systems information using satellite imaging
- AI exercises data to predict the time and areas of useless earthquakes
- Improved information exchange between disaster management
- Reforestation through technology
- Improve Technology on natural
- Better Buildings
- Effective learning can lead to Volcanic eruptions
- Using Land based sensors
- Privacy of national data to analyze vulnerabilities of earthquakes
- AI predict the location of earthquakes and aftershocks
- Installing better sensors
- Enhance early warning systems
- Use technology for mitigation
- AI powered systems can accurately predict volcanic eruptions
- Develop emergency response systems
- Landslide based alert systems
- Using AI to predict the best and safest evacuation paths
- Install live suppression systems
- seismograph using detect earthquakes

5 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

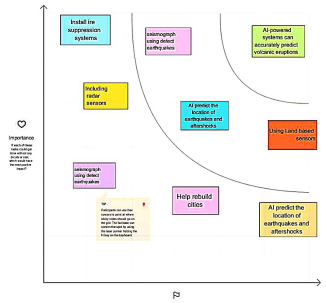
TIP
Add comments like tags to the ideas such as ideas that are time-sensitive, organizational, or ideas that you need more details within your group.

- AI can helping interpret a growing amount of data
- Land based sensors can helping test impact of natural disasters
- AI can create forecasting models that can automatically alert authorities
- To develop plans to migtigate to the risks
- Using big data in disaster management

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



TIP
Participants can use their mouse to zoom in and out on the canvas. Holding down the shift key while scrolling will zoom the canvas in and out faster by using the lower portion holding the Ctrl key on the keyboard.

6 After you collaborate

You can export the mural as an image or pdf to share with members of your company who might not be helpful.

Quick add-ons

1. Share the mural
   Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
2. Export the mural
   Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

1. Strategy blueprint
   Create the components of a narrative or strategy.
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2. Customer experience journey map
   Understand customer needs, motivations, and interactions with an experience.
   Open this template
3. Strengths, weaknesses, opportunities & threats
   Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
   Open this template

Share template feedback