

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS The user wants a job that fits to their skills	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL Can view the details of what the recruiter added in the job description Needs understanding to use the application	5. AVAILABLE SOLUTIONS <small>PLUSES & MINUSES</small> AS Text processing and recommendation method Content-based filtering Collaborative filtering Graph-based filtering	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR Confusion in choosing a right job Similar job alerts for frequent times Many of the jobs are not real The companies listed do not give their actual structure	9. PROBLEM ROOT / CAUSE RC Giving incorrect details in profile page No responses for the application Network problem The company and the job openings should be verified	7. BEHAVIOR + ITS INTENSITY BE User-friendly Saves lots of time Chat Support Providing the actual infrastructure of the Industry	
Identify strong TR & EM	3. TRIGGERS TO ACT TR The user gets the job alerts Job description reveals the necessary criteria	10. YOUR SOLUTION SL 1. Application completion rate 2. Track the percentage of openings filled 3. Providing the actual infrastructure of the Industry 4. By checking and verifying the documents and opening 5. Hybrid filtering technique	8. CHANNELS of BEHAVIOR CH ONLINE Users have to upload their resumes and fill up the essential details such as name, education, skills, location, and experience.	Extract online & offline CH of BE
	4. EMOTIONS <small>BEFORE / AFTER</small> EM Before : Had lots of confusion to choose a job After : Can attend the job interview without worries		OFFLINE Users can view the job description from their alerts.	



Problem-Solution fit canvas is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License. Designed by Daria Nepriakhina / ideahackers.nl - we tailor ideas to customer behaviour and increase solution adoption probability.