Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and

start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

> PROBLEM
> How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.	Encourage wild ideas.
Defer judgment.	Listen to others.
Go for volume.	If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Venkatesh

- It reduces man power
- The app/website must have provision for the users to give their feedback.

Lakesh

- Instant solution
- Train the model with extended dataset for new diseases.

- Better utilization of available resources
- Analyze Different types of disease

- Notifies User about Fertilizers
- They can find the diseases at early stages

Sharook

- Test the model with images of various plant diseases to determine its accuracy.
- Reduces Cost

- Making revolutionary changes in agriculture field
- Useful to people with no prior knowledge

Lakesh

- Fertilizer Recommendation
- Try various algorithms to pick the one with high accuracy

- Keep updating the dataset from time to time
- Helps in increasing the quality growth

Nandhu Krishna

- Simple UI and useful to farmers and gardeners
- Suggest Nearest Agri-farming Centre
- Analyze the user feedback and incorporate changes in the model
- Early detection and management of problem
- Interaction user interface to upload images

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Choosing and Training Algorithms

- Try various algorithms to pick the one with high accuracy
- Test the model with images of various plant diseases to determine its accuracy.

- Train the model with extended dataset for new diseases.

Recommendation.

- The app/website must have provision for the users to give their feedback.
- Suggest Nearest Agri-farming Centre

Farming Guide & Uses

- Simple UI and useful to farmers and gardeners
- Helps in increasing the quality growth

- Useful to people with no prior knowledge

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

- Try various algorithms to pick the one with high accuracy
- Helps in increasing the quality growth

- Useful to people with no prior knowledge

- Test the model with images of various plant diseases to determine its accuracy.

- Simple UI and useful to farmers and gardeners

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

- Train the model with extended dataset for new diseases.
- The app/website must have provision for the users to give their feedback.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

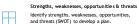### Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template