LITERATURE REVIEW

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S.No	Title	Author	Year	Inference
1	Perspectives on Data Mining	Adams, M.N	2010	❖ Data mining is the exploration and analysis. ❖ While there are many other accepted definitions of data mining. ❖ The goal of the data mining phase is to analyze the data. ❖ This is the core element of the KDD cycle.
2	Social Media Analytics and Intelligence	Zeng, D.,	2010	❖ Social media refers to a conversational,distributed mode of content generation. ❖ Social media has torn down the boundaries between authorship and readership. ❖ Social media is already a critical part of the information ecosystem. ❖ Social media analytics is concerned with developing .
3	Big Data Analytics	Russom.p	2011	❖ The often complex process of examining big data to uncover information. ❖ Such as hidden patterns,correlations,market trends. ❖ Choosing career in the field of big data analytics will be a fantastic career move. ❖ Education,government,insurance for the use of big data analytics.
4	Visual Analytics for the Big Data	Behrisch ,M.,	2012	❖ Visual analytics is an outgrowth of the fields of information visualization. ❖ Visual analytics is the use of sophisticated tools. ❖ Processes to analyze datasets using

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				visual representations of the data.
				❖ Visualizing the data in graphs,charts and maps helps users identify patterns and therby develop actionable insights.
				❖ Visual analytics is especially helpful in applications involving large,complex data sets and analytical processes that require a high degree of monitoring and interaction.
5	Memory Data Management	Zeier, A.,	2011	❖ In memory data management is the process of monitoring and managing the storage retrieval and operations of data stored within a computer,server.
				❖ Memory management is the process of controlling and coordinating a computers main memory.
				❖ Memory management is the functionality of an operating system.
				❖ Memory management keeps track of each and every memory location,regardless of either it is allocated to some process.
				❖ The memory management function keeps track of the status of each memory location,either allocated or free.