

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID40904
Project Name	PLASMA DONOR APPLICATION
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Patient	I am trying to contact plasma donor.	But I am not able to find the plasma donor at right time.	Because I am not able to get plasma donors nearby location.	This makes me feel depressed.
PS-2	A donor	Donor wants to donate the plasma.	But it is a long process to donate plasma.	Because the patient does not provide proper information.	This makes me sad.
PS-3	Plasma receiver	Searches for plasma in plasma center.	But proper donor is not available.	Because there is no awareness among donors.	This makes me hard to find the donor.

PROBLEM STATEMENT

