

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Get a finished version of this template to facilitate your work.

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A** Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B** Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
- C** Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
- [Open article](#)

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

Stay in topic.	Encourage wild ideas.
Defer judgment.	Listen to others.
Go for volume.	If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Surya prakash

It reduces man power

The app/website must have provision for the users to give their feedback.

Better utilization of available resources

Analyze Different types of disease

Sundhar

Instant solution

Train the model with extended dataset for new diseases.

Notifies User about Fertilizers

They can find the diseases at early stages

Akash vimal

Simple UI and useful to farmers and gardeners

Suggest Nearest Agro-farming Centre

Early detection and management of problem

Analyze the user feedback and incorporate changes in the model.

Interactive user interface to upload images

Vandhana

Test the model with images of various plant diseases to determine its accuracy.

Reduces Cost

Making revolutionary changes in agriculture field

Useful to people with no prior knowledge

Sundhar

Fertilizer Recommendation

Try various algorithms to pick the one with high accuracy

Keep updating the dataset from time to time

Helps in increasing the quality growth

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Choosing and Training Algorithms

Try various algorithms to pick the one with high accuracy

Test the model with images of various plant diseases to determine its accuracy.

Train the model with extended dataset for new diseases.

Farming Guide & Uses

Simple UI and useful to farmers and gardeners

Helps in increasing the quality growth

Useful to people with no prior knowledge

Recommendation.

The app/website must have provision for the users to give their feedback.

Suggest Nearest Agro-farming Centre

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A** Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B** Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

[Open the template](#)

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

[Open the template](#)

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template](#)

Share template feedback