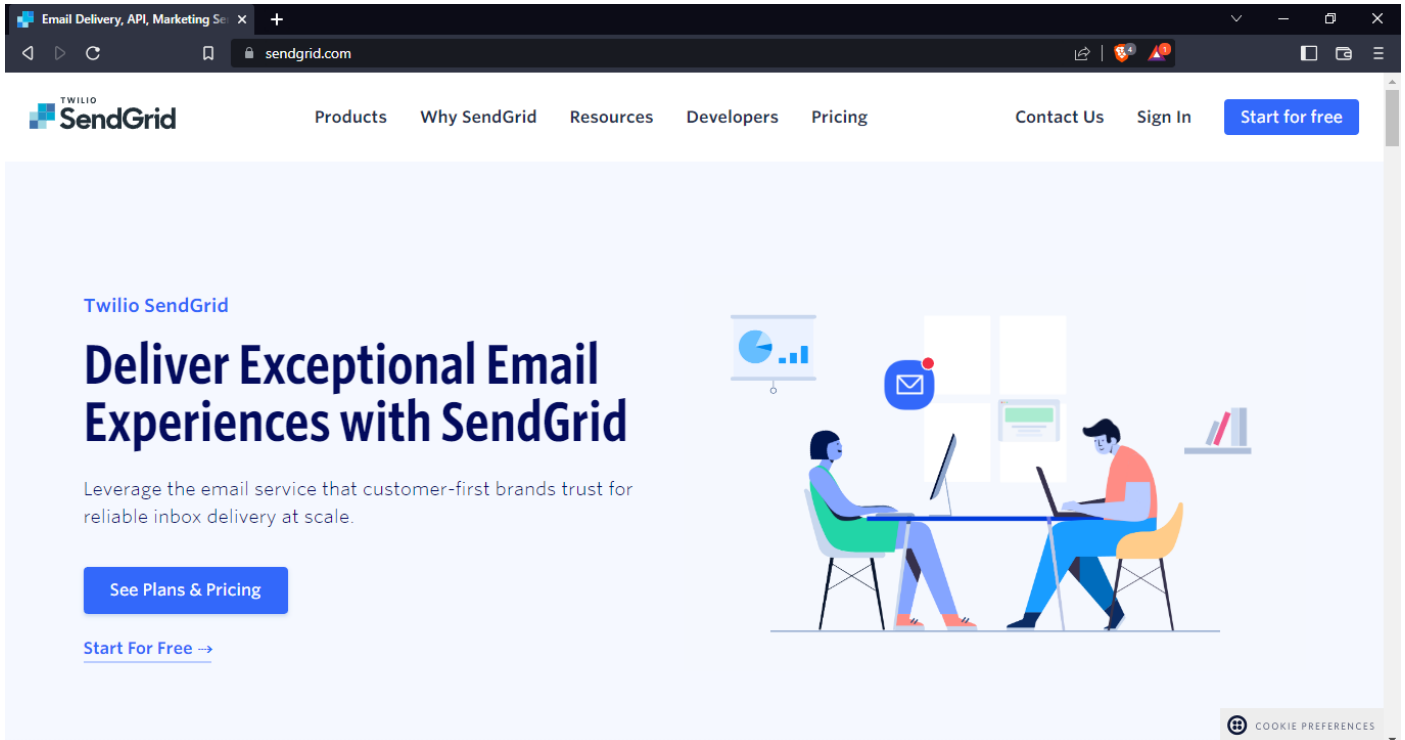


## Creating an account in SendGrid



The screenshot shows the SendGrid homepage in a web browser. The browser's address bar displays 'sendgrid.com'. The navigation bar includes links for 'Products', 'Why SendGrid', 'Resources', 'Developers', 'Pricing', 'Contact Us', 'Sign In', and a 'Start for free' button. The main content area features the Twilio SendGrid logo, a large heading 'Deliver Exceptional Email Experiences with SendGrid', and a subtext 'Leverage the email service that customer-first brands trust for reliable inbox delivery at scale.' Below this is a 'See Plans & Pricing' button and a 'Start For Free →' link. An illustration of two people working at a desk with a laptop and a monitor is positioned to the right. A 'COOKIE PREferences' button is located in the bottom right corner.

Email Delivery, API, Marketing Se x +

sendgrid.com

SendGrid

Products Why SendGrid Resources Developers Pricing Contact Us Sign In Start for free

Twilio SendGrid

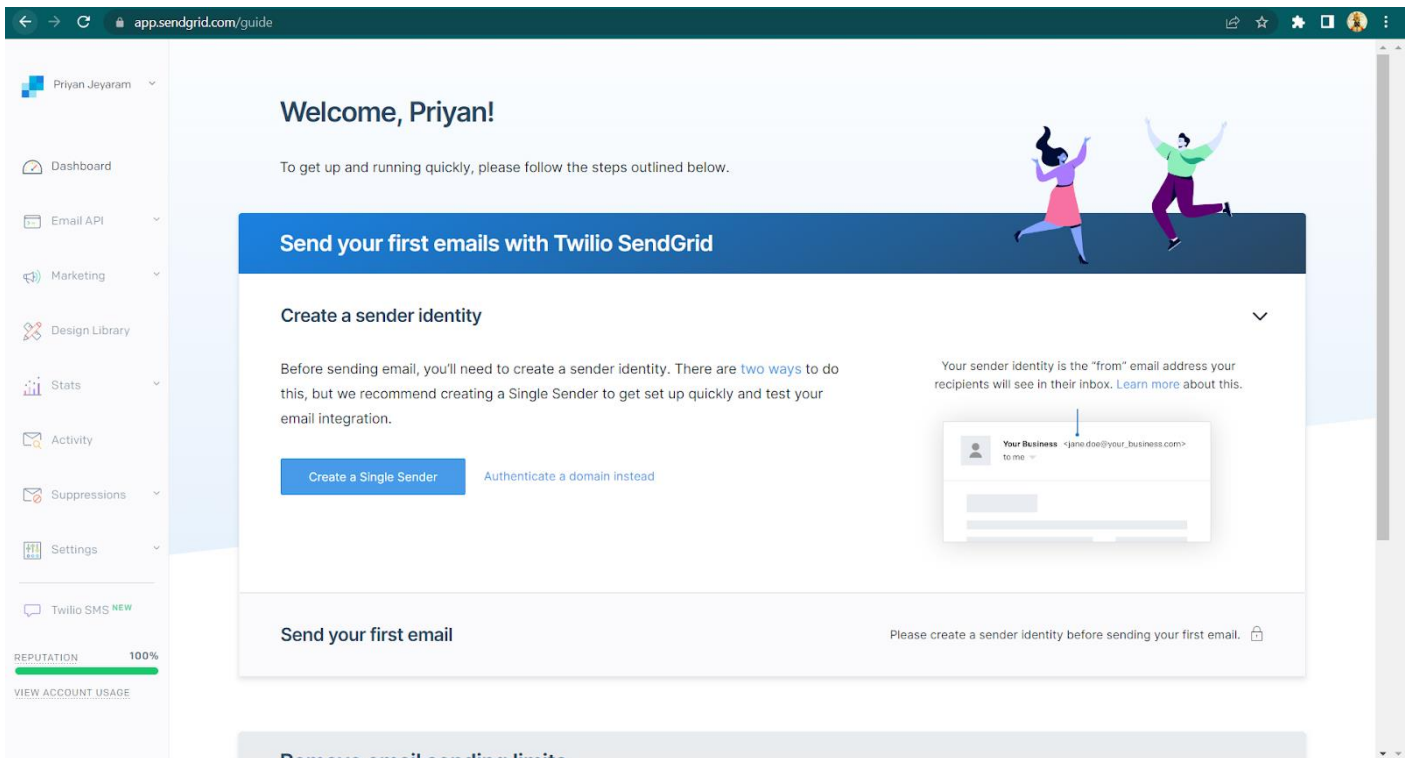
# Deliver Exceptional Email Experiences with SendGrid

Leverage the email service that customer-first brands trust for reliable inbox delivery at scale.

See Plans & Pricing

Start For Free →

COOKIE PREferences



The screenshot shows the SendGrid app dashboard in a web browser. The browser's address bar displays 'app.sendgrid.com/guide'. The left sidebar contains a user profile 'Priyan Jeyaram' and a list of navigation items: 'Dashboard', 'Email API', 'Marketing', 'Design Library', 'Stats', 'Activity', 'Suppressions', 'Settings', 'Twilio SMS NEW', and 'REPUTATION 100%'. The main content area has a 'Welcome, Priyan!' message and a 'To get up and running quickly, please follow the steps outlined below.' section. The first step is 'Send your first emails with Twilio SendGrid', which includes a 'Create a sender identity' section. This section explains that a sender identity is the 'from' email address and provides two options: 'Create a Single Sender' and 'Authenticate a domain instead'. A diagram illustrates the sender identity structure: 'Your Business' (to me) and '<jane.doe@your\_business.com>'. Below this is a 'Send your first email' section with a note: 'Please create a sender identity before sending your first email.' The bottom of the dashboard shows a 'Remove email sending limits' button.

app.sendgrid.com/guide

Priyan Jeyaram

Dashboard Email API Marketing Design Library Stats Activity Suppressions Settings Twilio SMS NEW

REPUTATION 100% VIEW ACCOUNT USAGE

## Welcome, Priyan!

To get up and running quickly, please follow the steps outlined below.

### Send your first emails with Twilio SendGrid

#### Create a sender identity

Before sending email, you'll need to create a sender identity. There are [two ways](#) to do this, but we recommend creating a Single Sender to get set up quickly and test your email integration.

Your sender identity is the "from" email address your recipients will see in their inbox. [Learn more](#) about this.

Create a Single Sender Authenticate a domain instead

Your Business (to me) <jane.doe@your\_business.com>

#### Send your first email

Please create a sender identity before sending your first email.

Remove email sending limits