# Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID43731
Project Name	AI BASED DISCOURSE FOR BANKING INDUSTRY
Maximum Marks	2 Marks

## **PROBLEM STATEMENT**

Banking is an important industry since it deals with financial transactions that anyone may use, yet banks are frequently unable to satisfactorily respond to client questions about their goods or services, which lowers customer satisfaction. To give customers the best choice, an intelligent system must be put in place to guide them through all of the financial services the bank provides. The users are bank customers who need a service that is always on call to respond to all of their enquiries and guide them through the various banking processes. To ensure effective service delivery, a better and more intelligent manner of communication with clients must be created.

It is meant to act as the all-inclusive virtual assistant that enables customers to make appropriate recommendations and ask banking-related questions without having to visit a bank or phone customer service centres.

#### **Problem Statement 1:**



## **Problem Statement 2:**



### **Problem Statement 3:**

