



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended



Share template feedback

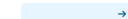


Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.



Open article



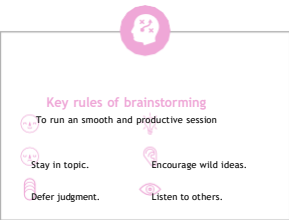
Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



PROBLEM
How to help the user to get tracking of monthly spends and send alerts about spending expenses



Go for volume. If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

S Swetha

To user to enter the spending
Limitations for budget
Edit income and expenses
Keep accurate records
Add income and expenses
Add remainder and get notify

S Kathiresan

Navigate to dash board
Edit user profile
Set Budget
Visualize the expense
Show cash flow
Generate monthly record

P Vanitha

Set smart budget to help you not over spend money in a choosen catagory
Create a additional steam of income
Get monthly report as pdf or excel sheet
Generate Monthly report
Filter the expenses periodically
Helps you to stick on your budget and cut out impulse spending

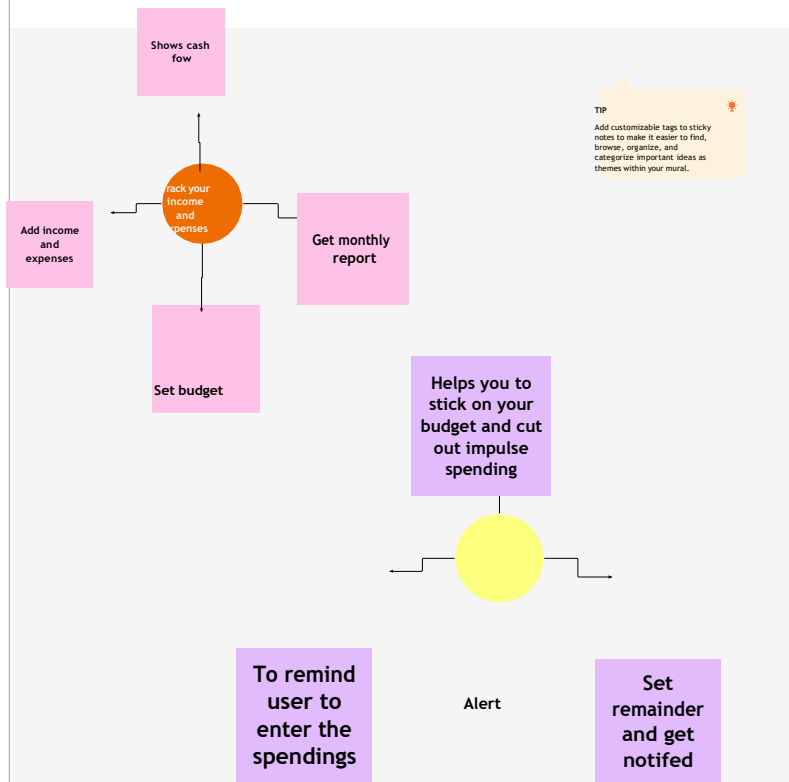
Kaviyan S

To remind user to enter the spendings
Add multiple stream of income
Categorize the expenses
Feedback System
Overspending / underspending of money
No need for complicated Excel sheets

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

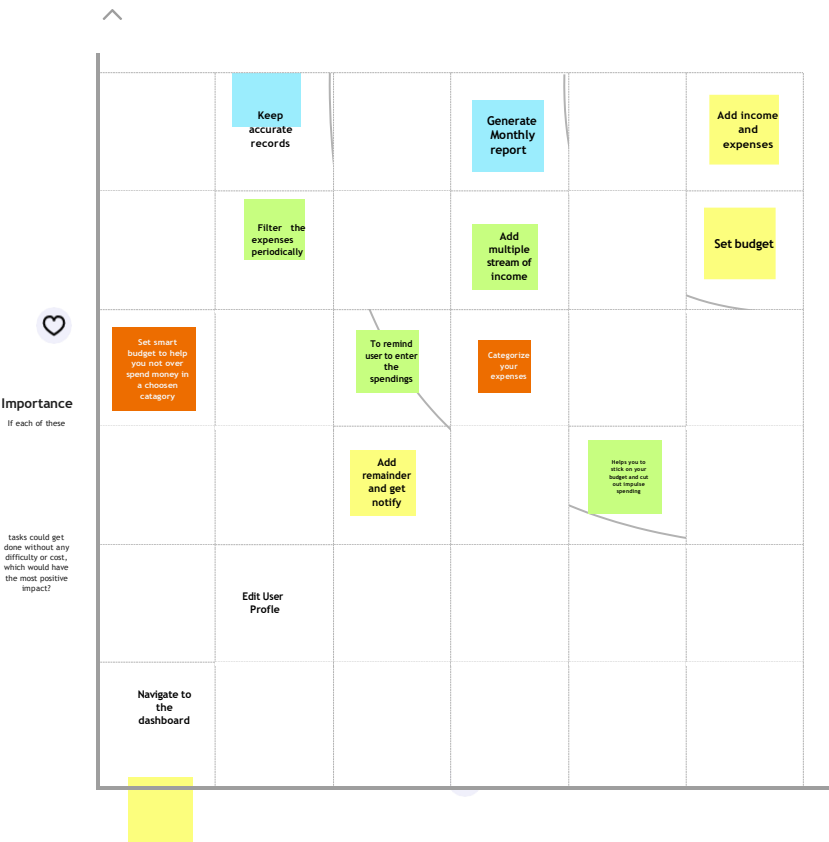
20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
- Open the template**
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
- Open the template**

- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
- Open the template**

Share template feedback

