

**Project Design Phase-I**  
**Proposed Solution Template**

Date	19 September 2022
Team ID	PNT2022TMID49116
Project Name	Project – Global Sales Data Analytics

**Proposed Solution:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<p>The user needs a way to track and maintain overall sales data so that he can make more profit.</p> <p>The user needs a strategy to market the products so that it reaches all people through media.</p> <p>The user finds the key performance indicators so that he can boost the annual sales and reduces customer churn.</p>
2.	Solution description	<p>We can monitor the sales by its geographic location and track order purchases.</p> <p>We can monitor the monthly sales and stocks retained on each product.</p> <p>Create and approve sales orders, track order purchases, improve sales tracking and optimization of goods delivery.</p>
3.	Uniqueness	<p>Global Sales Data is properly analyzed to reveal valuable insights and provides solutions for improving sales and achieving target also provides means of optimization of goods delivery.</p>
4.	Customer Satisfaction	<p>Ensures sustainability in global market.</p> <p>Creates meaningful change in business approach.</p> <p>Trying to attract customers of all range.</p>

5.	Business Model (Revenue Model)	<table> <tr> <th data-bbox="842 159 1018 230">Customer Targets</th><th data-bbox="1018 159 1201 230">Customer Challenges</th><th data-bbox="1201 159 1377 230">Our Solution</th></tr> <tr> <td data-bbox="842 230 1018 656">To achieve target sales.</td><td data-bbox="1018 230 1201 656">Need strategy to reduce customer churn.</td><td data-bbox="1201 230 1377 656">By monitoring sales distribution and providing offers to achieve target in particular geographic area.</td></tr> <tr> <td data-bbox="842 656 1018 947">To sustain with the competition in global market.</td><td data-bbox="1018 656 1201 947">To develop unique marketing strategies.</td><td data-bbox="1201 656 1377 947">Advertising through facebook posts and introduce new innovative products.</td></tr> </table>	Customer Targets	Customer Challenges	Our Solution	To achieve target sales.	Need strategy to reduce customer churn.	By monitoring sales distribution and providing offers to achieve target in particular geographic area.	To sustain with the competition in global market.	To develop unique marketing strategies.	Advertising through facebook posts and introduce new innovative products.
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6.	Scalability of the Solution	This analytics provides great results and gives valuable insights even for larger amount of data and supports various fields of data.									