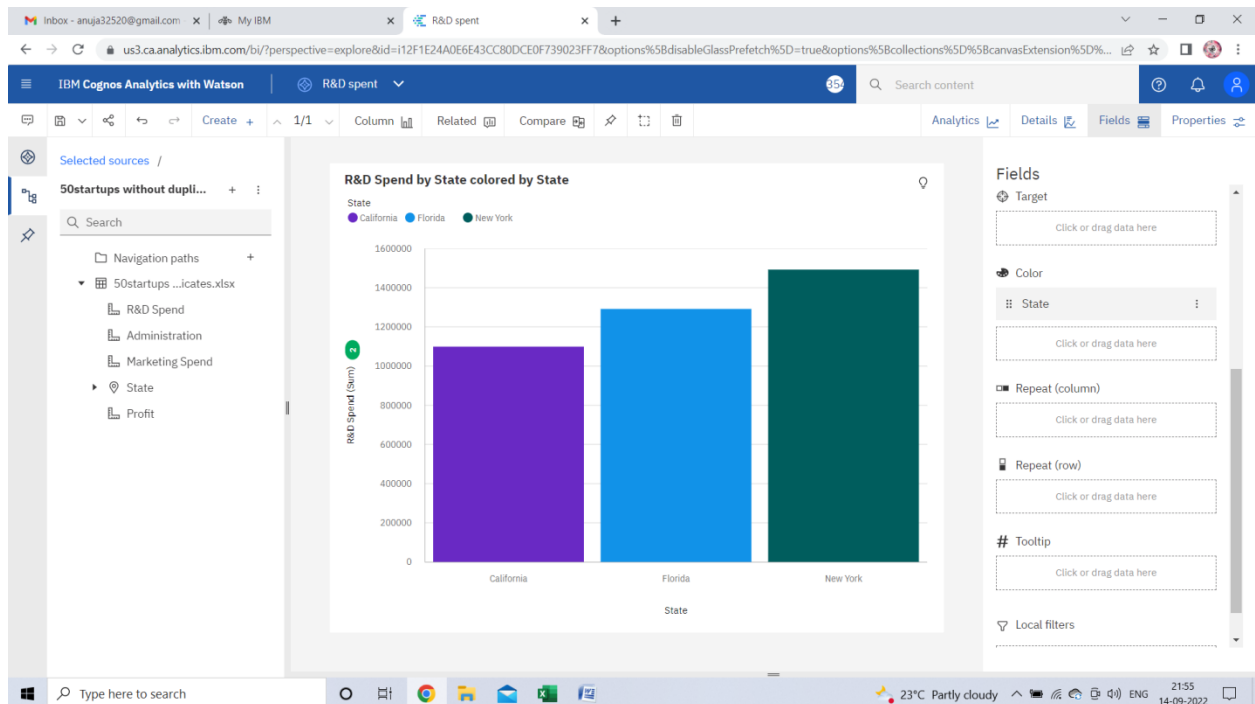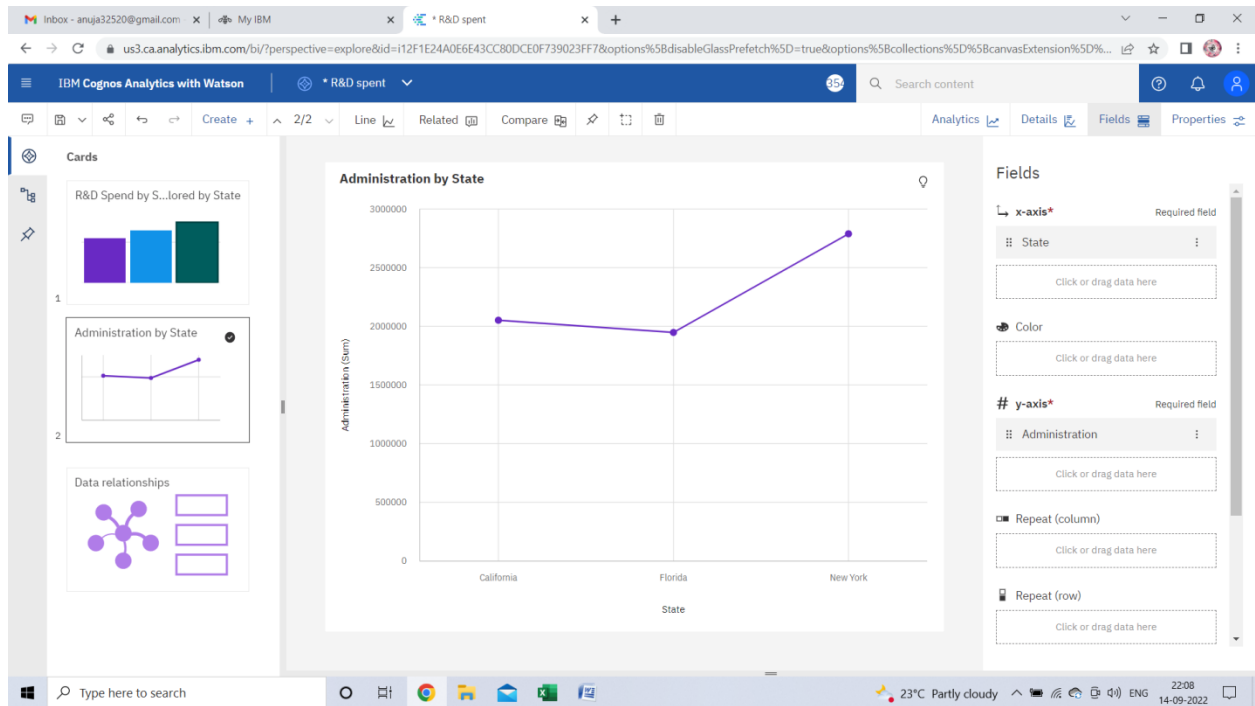# Assignment-1

The case of 50 Startups

1.R&D spending:

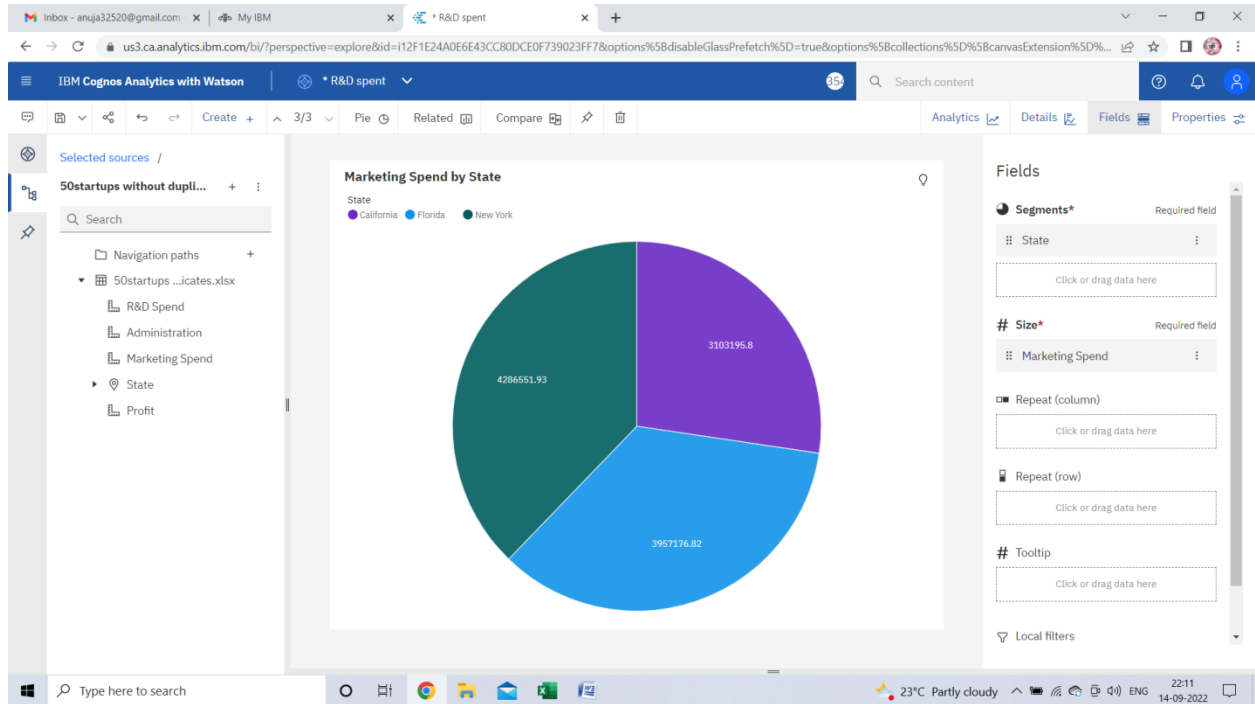The amount which startups are spending on Research and Development

2. Administration spending:

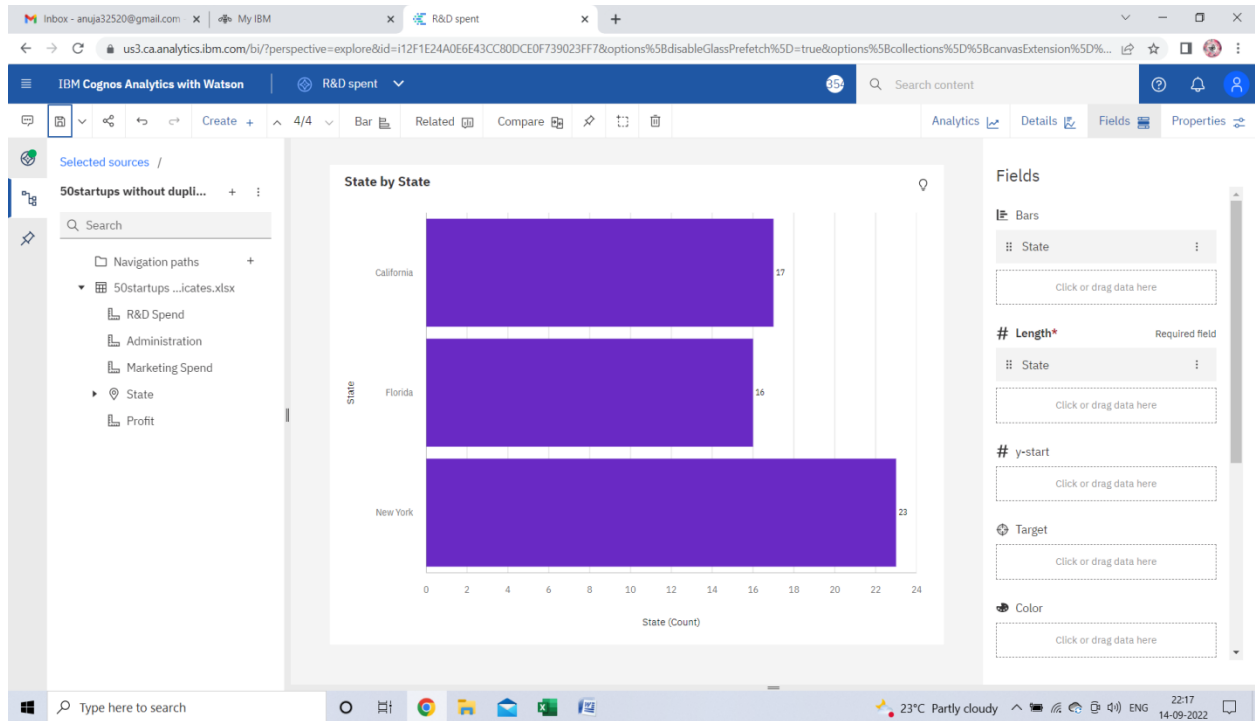The amount which startups are spending on the admin panel

3. Marketing spending:

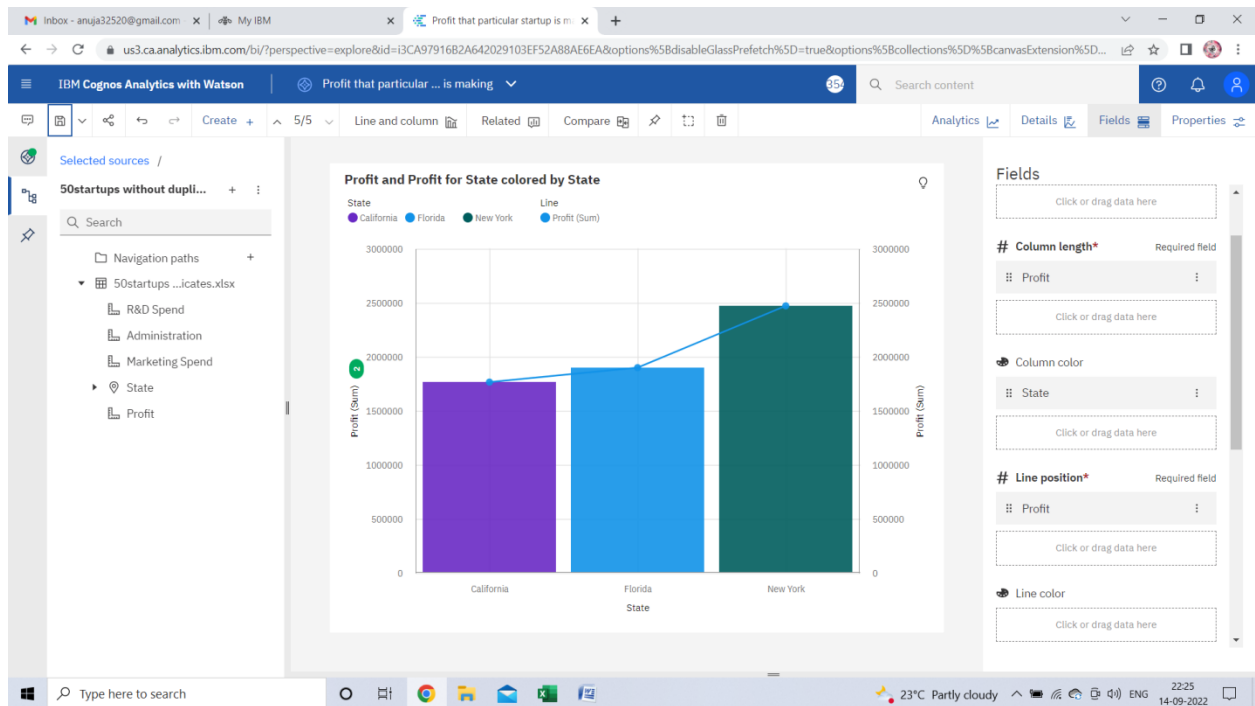The amount which startups are spending on marketing strategies

4. State:

To which state that particular startup belongs

5. Profit:

How much profit that particular startup is making

IBM Cognos Analytics Exploration Link:

1. https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FASSIGNMENT-1&subView=model000001833cca7d17_00000003
2. https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FASSIGNMENT-1&subView=model00000183411b380a_00000004
3. https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FASSIGNMENT-1&subView=model00000183411c281a_00000003
4. https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FASSIGNMENT-1&subView=model00000183411d0851_00000004
5. https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FASSIGNMENT-1&subView=model00000183412214b4_00000001