

Problem statement :

Brainstorm for PONTUS a connected micro device for workspace improvement.

Brainstorm:

Target sales	Marketing strategies
Sales order	Sales delivery

Key performance	Indicator boost sales
Encourage distributor	Achieve target

Make more profit	Boost sales
Boost profit	Positive attitude

Stock goals	Increase overall sales
Global market	Financial status

Group ideas :

Maintain overall sales	Attract customers
Reduce customer churn	Manages goods

Sales profit scatter	Country wish sales using Map points
Using many strategies	Optimum amount of stock goals

Prioritize :

