Problem statement:

Brainstorm for PONTUS a connected micro device for workspace improvement.

Brainstorm:

Target	Marketing
sales	strategies
Sales order	Sales delivery

Key performanc e	Indicator boost sales
Encourage	Achieve
distributor	target

Make more profit	Boost sales
Boost profit	Positive attitude

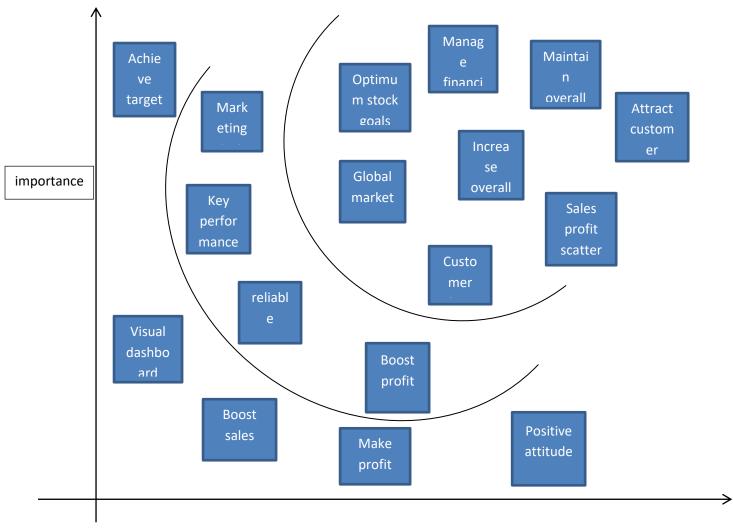
Stock goals	Increase overall sales
Global	Financial
market	status

Group ideas:

Maintain	Attract
overall sales	customers
Reduce customer churn	Manages goods

Sales profit scatter	Country wish sales using Map points
Using many strategies	Optimum amount of stock goals

Prioritize:



Feasibility