Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

Define your problem statement Before you collaborate A little bit of preparation goes a long way What problem are you trying to solve? Frame your

with this session. Here's what you need problem as a How Might We statement. This will be the to do to get going. focus of your brainstorm. 10 minutes

⊕ 5 minutes

PROBLEM The search provide over the candidate database is required to have huge set of fields to search.

Key rules of brainstorming To run an smooth and productive session

Stay in topic. Defer judgment. Go for volume.

Listen to others. If possible, be visual.

Encourage wild ideas.

SHIBU.KM

2

Brainstorm

→ 10 minutes

Write down any ideas that come to mind

that address your problem statement.

DHANUSIYA.S

KUMUTHAM.C. THIRUMUGESH.B Analysing watching the progress of personal skills, people. Upgrade your job profiles.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes

Security

Username and privacy password guarded secured

Guarantee

Jobs with Users able to find a job needed salary they like

Updates

are

Vacancies notification of updated

Expectations

Add customizable tags to sticky

notes to make it easier to find, browse, organize, and categorize important ideas as

themes within your mural.

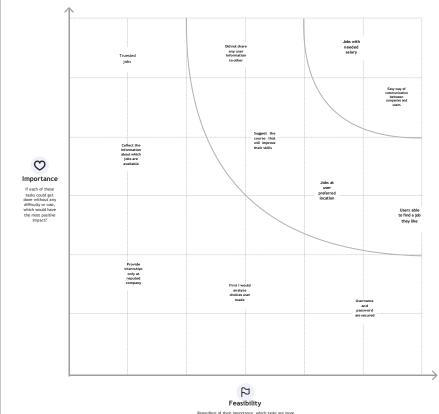
Jobs at user Trusted jobs preferred location

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Share template feedback

Need some inspiration?





















After you collaborate

might find it helpful.

Quick add-ons

Share the mural

B Export the mural

Keep moving forward

You can export the mural as an image or pdf to share with members of your company who

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map

Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan.

emails, include in slides, or save in your drive.

Strategy blueprint

Open the template

obstacles for an experience.

Open the template

Open the template

Share template feedback