

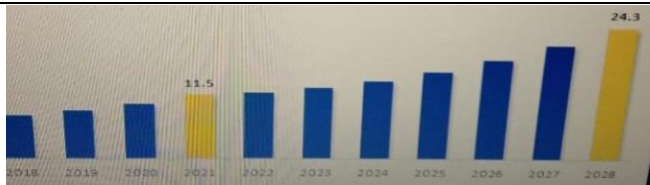
Project Design Phase-I
Proposed Solution

Date	19.10.2022
Team ID	PNT2022TMID41134
Project Name	Smart Farmer – IOT Enabled Smart Farming Application
Maximum Marks	4 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none"> ❖ Farmers are under pressure to produce more food AND use less energy and water in the process. ❖ A remote monitoring and control system will help farmers deal effectively with these pressures.
2.	Idea / Solution description	<ul style="list-style-type: none"> ❖ Smart farming refers to managing farms using modern Information and communication technologies to increase the quantity and quality of products while optimizing the human labor required. ❖ Among the technologies available for present-day farmers are: Sensors: soil, water, light, humidity, temperature management
3.	Novelty / Uniqueness	<ul style="list-style-type: none"> ❖ Smart farming combines concepts (precision agriculture, land management), scientific fields (earth observation, climate science) and cutting-edge technologies (image processing, GIS, UAV, multispectral/hyperspectral imaging) that could improve the agricultural production. ❖ Each one of the aforementioned subfields involves different techniques and methods that offer the capability of being explored in depth.
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"> ❖ Major tech innovations in farming such as automation and robotics, livestock technology, modern greenhouse practices, precision agriculture and artificial intelligence and blockchain are enabling the shift towards modern farming practices

		<ul style="list-style-type: none">❖ The journey from the farmer to the consumer in a food business is paramount to ensuring quality and taste for the consumer while empowering farmers.																								
5.	Business Model (Revenue Model)	 <table><caption>Projected Revenue (2018-2028)</caption><thead><tr><th>Year</th><th>Revenue</th></tr></thead><tbody><tr><td>2018</td><td>~2.5</td></tr><tr><td>2019</td><td>~3.0</td></tr><tr><td>2020</td><td>~3.5</td></tr><tr><td>2021</td><td>11.5</td></tr><tr><td>2022</td><td>~4.5</td></tr><tr><td>2023</td><td>~5.0</td></tr><tr><td>2024</td><td>~5.5</td></tr><tr><td>2025</td><td>~6.5</td></tr><tr><td>2026</td><td>~7.5</td></tr><tr><td>2027</td><td>~8.5</td></tr><tr><td>2028</td><td>24.3</td></tr></tbody></table>	Year	Revenue	2018	~2.5	2019	~3.0	2020	~3.5	2021	11.5	2022	~4.5	2023	~5.0	2024	~5.5	2025	~6.5	2026	~7.5	2027	~8.5	2028	24.3
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6.	Scalability of the Solution	<ul style="list-style-type: none">❖ Scalability in smart farming refers to the adaptability of a system to increase the capacity, the number of technology device such as sensor and actuators																								