User journey by the Design Team of Accepture Interactive NI

AI-powered Nutrition Analyzer for Fitness Enthusiasts

People 2-9



Difficulty
Beginner

1 Phases High-level steps your user needs to accomplish from start to finish	Installation	Register	Processing	Feed back
2 Steps Detailed actions your user has to perform	Google play Store App store Microsoft store	Login Choose the payment Package Acces daily plan	Direct app viewing Monitoring Experiencing the app	Review User Activity
3 Feelings What your user might be thinking and feeling at the moment	New Technology Improvement Assurity	Healthy way fitness No health issues timing food chart	Physical diet consious Hydrating	Get proper Result
	Need internet connection Phone Storage Regular Checking	Regular Is this worth for money! Avoid favorite junk foods!	Consistent Notification Avoid Favorite snacks Managing Time	Cannot use after Subscription end
Problems your user runs into	Its a app they need to install	Its not free	Feeling tedious sometimes	Sometimes missing Daily Routine
Opportunities Potential improvements or enhancements to the experience	Chances to Chance to gain weight Chances to maintain fitnes	To Groom Updating daily feed	Get the result as we want	Learn to maintain their health

hare your feedback

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