

ProjectDesignPhase-I

ProblemSolutionFit

Date	10thoctober2022
TeamID	PNT2022TMID30356
ProjectName	AI poweredNutritionAnalyzerforfitnessenthusiasts

1. CUSTOMER SEGMENT(S)

CS

People who wants to be fitness enthusiastic and people with some health constraints.

6. CUSTOMER CONSTRAINTS

CC

Constraints which makes the customer to prevent from taking action or limit their actions of solution:Network connection

- Lazyness
- Budget
- Diet plan

5. AVAILABLE SOLUTIONS

AS

Dietary supplement is an available solution.
Pros:gives quicker results and boosts confidence
Cons:inadequate dietary supplement

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

To classify the food which depends on the different characteristics like color,shape,texture,etc...

9. PROBLEM ROOT CAUSE

RC

People in this current period are facing health complications at their young ages due lack of sustainable diet

7. BEHAVIOUR

BE

Customer can post their issues in the queries box and solution will be provided after an analysis of the customer's situation.

Identify strong TR & EM	3. TRIGGERS TR <ul style="list-style-type: none"> ➤ Seeing neighbours following proper diet plan and their being fit. ➤ By seeing continual advertising of application and hearing the positive feedback. 	10. YOUR SOLUTION SL <p>Our platform provides a sustainable diet for subscribers to make aware of their nutritional needs.</p>	8. CHANNELS OF BEHAVIOUR CH <p><u>Online:</u> Through applications customers can attend various online sessions to get the right info about good food.</p> <p><u>Offline:</u> Customers should take the effort to follow their diet and workout regime.</p>
	4. EMOTIONS: BEFORE / AFTER EM <p><u>Before</u> Unhealthy, underestimate themselves, unaware of nutrition intake.</p> <p><u>After</u> Healthy, positive vibe, correct composition of nutrition intake.</p>		