


# IDEATION PHASE

## BRAINSTORM & IDEA PRIORITIZATION TEMPLATE




### Step-1: Team Gathering, Collaboration and Select the Problem Statement

template




## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended

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### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


 10 minutes

**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.


**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

#### Analytics For Hospitals' Health-Care Data


Recent Covid-19 Pandemic has raised alarms over one of the most overlooked areas to focus: Healthcare Management. While healthcare management has various use cases for using data science, patient length of stay is one critical parameter to observe and predict if one wants to improve the efficiency of the healthcare management in a hospital. This parameter helps hospitals to identify patients of high LOS-risk (patients who will stay longer) at the time of admission. Once identified, patients with high LOS risk can have their treatment plan optimized to minimize LOS and lower the chance of staff/visitor infection.

Also, prior knowledge of LOS can aid in logistics such as room and bed allocation planning.

Suppose you have been hired as Data Scientist of Health Man – a not for profit organization dedicated to manage the functioning of Hospitals in a professional and optimal manner.

Goal:  
The goal is to accurately predict the Length of Stay for each patient on case by case basis so that the Hospitals can use this information for optimal resource allocation and better functioning. The length of stay is divided into 11 different classes ranging from 0-10 days to more than 100 days.

#### Technical Architecture:





Need some inspiration?  
See a finished version of this template to kickstart your work.

[Open example](#) →

## Step-2: Brainstorm, Idea Listing and Grouping

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**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  

10 minutes

**RIMALI S**

Severity and Stage of disease	Comorbidities (diabetes, hypertension, obesity)	Antibiotic resistance
Hospitality		

**SARAN S**

Type of complaint the disease causing	Progression	Previous history
Age	Doctor patient ratio	

**SRI PADMA PRIYADHARSHINI S**

Response to therapy	Based on blood volume	Availability of bed
Mindset of the patients		

**PRAVIN A**

Patient Undergoing surgery	Patients with hypersensitivity	Associated factors
Tolerance		

3

**Group ideas**  
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.  

20 minutes

Severity and Stage of disease

Type of complaint the disease causing

Response to therapy

Based on blood volume

Patient Undergoing surgery

Patients with hypersensitivity

Progression

Comorbidities (diabetes, hypertension, obesity)

1

2

3

## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

