

- Hearing about innovative technologies and

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<div>1. CUSTOMER SEGMENT(S)</div> <div>CS</div>	<div>6. CUSTOMER LIMITATIONS</div> <div>EG. BUDGET, DEVICES</div> <div>CL</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>PLUSES & MINUSES</div> <div>AS</div>	Explore AS, differentiate
	<div>2. PROBLEMS / PAINS + ITS FREQUENCY</div> <div>PR</div>	<div>9. PROBLEM ROOT / CAUSE</div> <div>RC</div>	<div>7. BEHAVIOR + ITS INTENSITY</div> <div>BE</div>	
Focus on PR, tap into BE, understand RC				Focus on PR, tap into BE, understand RC
y strong TR & EM	<div>3. TRIGGERS TO ACT</div> <div>TR</div>	<div>10. YOUR SOLUTION</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOR</div> <div>ONLINE</div>	Extract online & offline
	<div>4. EMOTIONS</div> <div>BEFORE / AFTER</div> <div>EM</div>		<div>OFFLINE</div>	

effective solutions.

- By seeing surrounding retailers who already using the application to manage the inventory.
- Mental frustration due to insufficient of product.
- Follow the techniques to prevent the out of stock product and manage the customer.
- Avoid the overflow of product.
- Avoid the out of stock situation.
- Maintain the records of stock product. • Able to forecast on track trends.
- Due to import the product improperly. • Due to overflow the product (i.e) available of same product.
- Due to illegal activities or theft the product
- Creating a software for managing the inventory by using cloud database.
- Information about stock of product should be stored in the cloud database
- Database is connected to retail shop owner's device
- An alert message will be set to the shop

owners device through Email , when the stock of the product is about to end or empty.

- To maintain the records of stock product • Increase the man power or employees • Alarm system to give alert message about the inventory or stock of the product to retailers.
- Ask suggestion from surrounding retailers and implement the recent technologies for inventory management.
- Consumers more time for checking the stock of product.
- Searching for an alternative solutions for existing solution.
- Using different platform/social media to describe working and uses of inventory management system.
- Establishing the awareness among retailers about the application or software of the device.