

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) Who is your customer?  Customers will be the corporation officers in metropolitan cities</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their choices of solutions?  Budget friendly, network connection.</div> <div>CC</div>	<div>5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have? is an alternative to digital notetaking  There will be a support care to get jobs done</div> <div>AS</div>	Explore AS, different
	<div>2. JOBS-TO-BE-DONE / PROBLEMS Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.  A good network connection is the main task and will be solve by giving a stable connectivity</div> <div></div>	<div>9. PROBLEM ROOT CAUSE What is the real reason that this problem exists? What is the back story behind the need to do this job?  There will be connectivity issues or a lag in passing message in the app</div> <div>RC</div>	<div>7. BEHAVIOUR What does your customer do to address the problem and get the job done?  Customers can directly contact the support care of the system they will guide to solve that job done</div> <div>BE</div>	
Focus on J&P, tap into BE, understand RC		Focus on J&P, tap into BE, understand RC		

<div>3. TRIGGERS What triggers customers to act?  This system in an city will force an another city to follow that system if It is a successful system</div> <div>TR</div>	<div>10. YOUR SOLUTION If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.  The team of that system will put there maximum</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR 8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7  8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div> <div>CH</div>
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<div><div>4. EMOTIONS: BEFORE / AFTER</div><div>How do customers feel when they face a problem or a job and afterwards?</div><div>EM</div><div>They will feel worried about the failure of the system</div><div>When it get corrected by the support care they will start believing the system</div></div>	<div>effort to satisfy and clear the problems facing by the customer which will make the customer believe in the system</div> <div>This will make customers happy</div>	<div>Customers can complain about the problem facing by them through the mobile application</div> <div>Through offline they can check the connectivity issues facing by them</div>
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