VISUALINZING AND PREDICTING HEART DISEASES WITH AN INTERACTIVE DASHBOARD

PROBLEM SOLUTION FIT

1.CUSTOMER SEGMENT

The heart disease statistics we shared in 2013 worked to develop a better understanding, from a consumer.

6. CUSTOMER LIMITATIONS

A buildup of fatty in the arteries is the most common cause of coronary artery disease.

5. AVAILABLE SOLUTIONS

Ascension cardiovascular doctors are here to diagnose and treat your heart condition.

2. PROBLEMS/PAINS

CAD happens when coronary the heart with enough blood, oxygen and nutrients

9. PROBLEM ROOT / CAUSE

- Irregular heartbeats Disease of the heart muscle, heart valve disease.

7.BEHAVIOR

The most important behavior risk factors of heart disease and stroke are unhealthy diet, physical inactivity, tobacco in alcohol.

3. TRIGGERS TO ACT

Eating a diet high in saturated fats cholesterol

4. EMOTIONS

- Hostility , depression ,and anxiety.

10. YOUR SOLUTIONS

To deliver personalized care our cardiologists at ascension Wisconsin start by listening to understand your health history and your goals.

8.CHANNELS OF BEHAVIOR

The L-type channel is found in all cardiac cell types.

- In cardiac muscle 2 types of ca 2+ channels.
- T-type channel is found principally.