Project Design Phase-I
Proposed Solution Template

Date	09-11-2022
Team ID	PNT2022TMID29068
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter Description	
1	Problem Statement (Problem to be solved)	● Navigating between various screens to make an online purchase. This One is the grumpy one. ● Typically, e-commerce features include searching for a user's product may take more time. ● Search bar leads to the customer finding a product that is unrelated to what they were looking for.

2	Idea / Solution description ● You can directly do your online shopping based on your choice without any search. It can be done by using a chatbot. ● User recommendations can be made by the chatbot depending on their interests. ● It may advertise the day's top specials and promotions. ● It will keep a database of the customer's information and orders. ● If the order is accepted, the chatbot will notify the customers. ● Chatbots can be useful for gathering consumer reviews.

3	Novelty / Uniqueness ● Chatbot is like talking to a person ● Customized product search ● 24x7 support ● Personalization ● Reduced costs ● Prioritize responsiveness
4	Social Impact / Customer Satisfaction ● Increase sales and conversations ● Personalize the customer experience ● Build brand awareness ● Deal with customer queries ● Accurate and quick product search
5	Business Model (Revenue Model) ● Growth opportunities ● Fits into the pocket ● Economical Development ● Uncomplicated interface

6 Scalability of the Solution ● Improved customer engagement ● Drive sales
● Reduce customer acquisition cost
● Immediate response for customer queries.