Ideation Phase

Empathize & Discover

Date	06 November 2022
Team ID	PNT2022TMID43224
Project Name	IoT Based Smart Crop Protection System for Agriculture
Maximum Marks	4 Marks

EMPATHY MAP CANVAS:

An empathy map **helps to map what a design team knows about the potential audience**. This tool helps to understand the reason behind some actions a user takes deeply. This tool helps build Empathy towards users and helps design teams shift focus from the product to the users who are going