Web Phishing Detection

TEAM ID: PNT2022TMID27147

Date: 22 Occtober 2022

SCENARIO

Browsing, booking, attending, and rating a local city tour



Entice

How does someone initially become aware of this process?



Enter

experience as they begin the process?





What do people typically experience as the process finishes?



Extend

What happens after the experience is over?



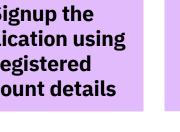
typically experience?



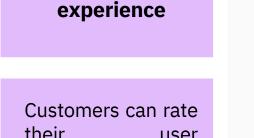




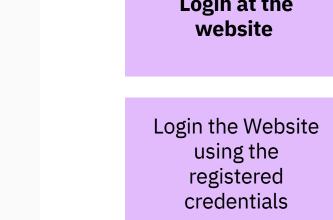
Should sign in with their registered credentials

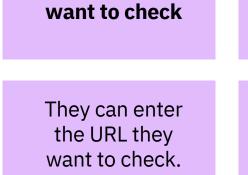


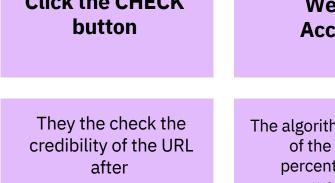




experience in the











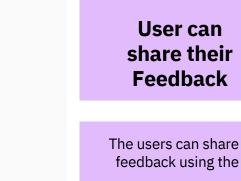














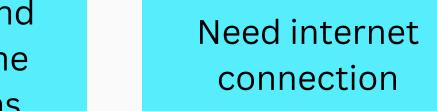


Interactions

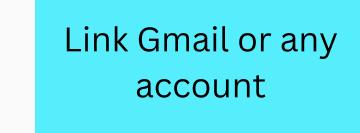
What interactions do they have at each step along the way?

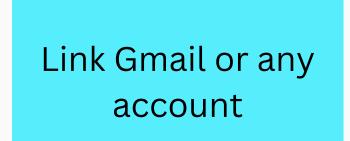
- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they





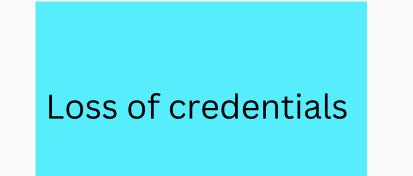






Prevents user from getting into the malicious websites

A statistical report about the URL



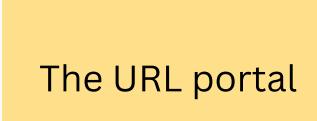


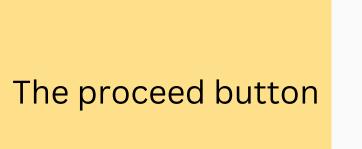


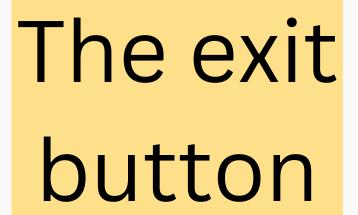
Goals & motivations

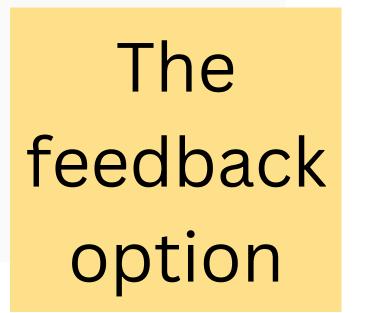
At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")













Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?





