6.CUSTOMERCONSTRAINTS

What constraints preventy our customers from taking action or limit their choices of solutions?

The patient need to physically visit hospital, undergo various tests, obtain test results and consult doctor.

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5.AVAILABLESOLUTIONS

Which solutions are available to the customers when they face the problem of meed toget the job done? Whathave they tried in the past? What pros & considerable the solutions have the problem of the p

It can be predicted using data exploratory data analysis, data mining techniques etc.

2.JOBS-TO-BE-DONE/PROBLEMS

Whichiobs-to-be-

done (or problems) doyou address for your customers? The recould be more than one; explored if ferent sides.

- Difficulty in finding the dataset
- Difficulty in maintaining the security of data

9.PROBLEMROOTCAUSE

J&P

TR

What is the real reason that this problem exists? What is the backstory behind the need to do this job? i.e., customers have to do it because of the change in regulations.

- Physical tiredness
- Time consuming process
- High cholesterol
- Diabetes
- Smoking

7.BEHAVIOUR

CC

RC

SL

Whatdoesyourcustomerdotoaddresstheproblemandgetthejobdone? i.e., directly related: find the right solar panel installer, calculate usage and benefits:indirectlyassociated:customersspendfreetimeonvolunteeringwork(i.e.Greenpeace)

Stress, unhealthy eating, and physical inactivity were the behaviors of the patients, which predict the risk factors for heart disease.

3.TRIGGERS

IdentifystrongTR&EM

What triggers customers to act? i.e., seeing their neighbors in stalling solar panels, reading about a more efficient solution in the news.

 Patients to spend more time in hospitals.Patients feel physically and mentally tired.

10.YOURSOLUTION

Ifyouareworkingonanexistingbusiness, writedownyourcurrentsolution first, fill in the canvas, and check how much it fits reality.

Our idea is to propose an interactive dashboard for visualising and forecasting cardiac issues, where the user may view the evaluation of individuals' medical reports and the projected outcome. It will be visualised using IBM Cognos and

8. CHANNELSOFBEHAVIOUR

8.1 ONLINE

Whatkindofactionsdocustomerstakeonline?Extractonlinechannelsfrom#7

The user will provide their data using aninteractive dashboard to get precise predictions.

8.2 OFFLINE

Whatkindo factions do customer stake of fline? Extract of fline channels from #7 and use them for customer development.

The user can decide whether or not consult a doctor based on the predictionthey receive.

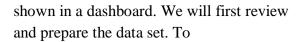
4.EMOTIONS:BEFORE/AFTER

Howdocustomersfeelwhentheyfaceaproblemorajobandafterwards?

There is no reliable technique to detect cardiovascular disease in its early stages.

After

An interactive dashboard that displays the severity and stages of heart disease along with appropriate advice and suggestions



forecast cardiac disease, a number of machine learning methods can be utilised.



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EM

