

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Farmers are our customer</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>Network connection, Minimum Spending time, Details for the previous soil test data.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div><div><div></div></div><div>Easy to work done,</div><div>Farmer Easily understand the application interface,</div><div>Searching to get result is similar result showing former little difficult.</div><div>Upload the details clearly.</div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div></div> <div>To find the solution to the farming queries, to getting the image of the plant or getting the farming land information to give the solution.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>User no need to go any other places to using Mobile or Desktop browser to get solution to the agricultural queries.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div><div><div></div></div><div>To cure the plant disease.</div><div>To use Fertilizer to give the stable condition for the soil Nutarians.</div></div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	<p><b>3. TRIGGERS</b> <span>TR</span></p> <p>Anytime access, free of cost, work efficiency, find the disease.</p>	<p><b>10. YOUR SOLUTION</b> <span>SL</span></p> <p>To get the image and also agricultural land information to recommend the Fertilizers .</p> <p>Also give the disease prediction ideas .</p> <p>It fit the agricultural quires to improve the growth of the crops.</p>	<p><b>8. CHANNELS of BEHAVIOUR</b> <span>CH</span></p> <p>Online</p>	Identify strong TR & EM
	<p><b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span></p> <p>Farmers need to deal with many problems cope with climate change, soil Erosion and biodiversity loss. Farmers didn't know all the information about farming techniques and disease.</p> <p>Get disease for plant to find the problem with solution to the disease Case.</p>			