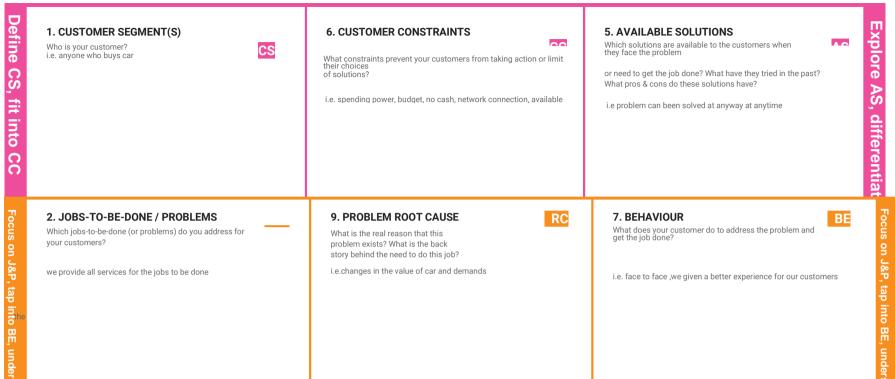
Project Title: car resale value prediction

Team ID: PNT2022TMID51663

Project Design Phase-I - Solution Fit Template





What triggers customers to act?

i.e. we will provide all the features and services in our cars and we provide customer care

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10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.



8. CHANNELS of BEHAVIOUR



What kind of actions do customers take online? Extract online channels from #7

8 2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.



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4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.	