Ideation Phase Empathize & Discover

Date	30 September 2022		
Team ID	PNT2022TMID01254		
Project Name	Project - AI BASED LOCALIZATION AND		
	CLASSIFICATION OF SKIN DISEASE WITH		
	ERYTHEMA		
Maximum Marks	4 Marks		

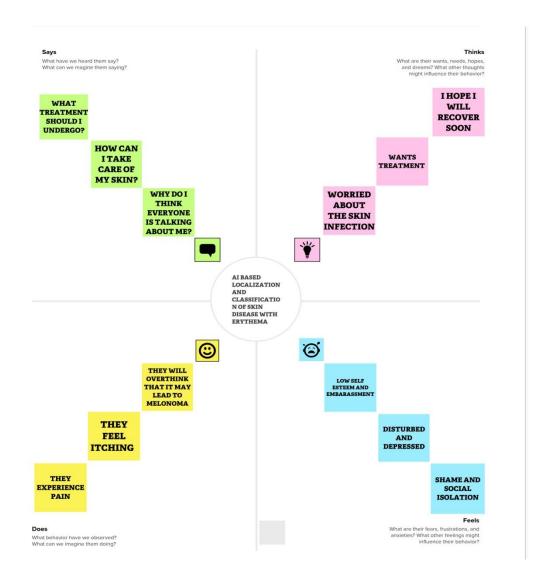
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference: https://www.mural.co/templates/empathy-map-canvas