

Ideation Phase

Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID52278
Project Name	CAR RESALE VALUE PREDICTION
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization :

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 1. 10 minutes to prepare
- 2. 1 hour to collaborate
- 3. 10 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

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- ☐ **Get gathered**
Make sure all participants in the session understand on time. Share session information in your chat ahead.
- ☐ **Set the goal**
How about the problem you're looking to solving in the brainstorming session?
- ☐ **Learn how to use the facilitator tool**
Use the Facilitator Superpowers to run a happy and productive session.

[Open article](#)

**car resale
value
prediction**


Define your problem statement


What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your brainstorm.


[View video](#)


How might we provide the resale value and other details for the buyer to buy an used car?


Key rules of brainstorming
to ensure abundant and productive session


 Stay open


 Encourage wild ideas


 Build on others

 Go for volume

 Suspend judgment

 One-up others

 If possible, be visual



Shared calendar
Keep track of your session dates and times. You can also add other events to your calendar.

[Open calendar](#)

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

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SARANYA..

- collecting the car details from sellers
- verify the details are real or not
- checking the condition of the car
- filteration based on color of the car
- providing details of the car to user
- profile privacy

ASPHINI..

- filteration based on brands of the car
- creating user profiles
- setting customer queries
- profile verification
- act based on queries
- collecting feedbacks

JAISHA..

- providing contact details
- searching based on fuel type
- analysing and preparing the data
- filteration based on the quantity of seats in the car
- providing flexible amount to buy the car
- profile insurance and service details

RIBITHA..

- preprocessing the data
- preparing the UI application
- providing details of historical users
- testing the UI application
- testing the process and debugging
- updating the new details

Group ideas

Take some starting your ideas either clustering similar or related ones as you go. Once all sticky notes have been grouped, give each cluster a sentence that describes it. If a cluster is bigger than six sticky notes, try and break it up into smaller subgroups.

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Step-3: Idea Prioritization

Prioritize

Your idea should all be on the same page about what's important, being forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

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After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

Quick additions

- ☒ Share the mind: Share a diagram to the mind with collaborators in a group. Part of the diagram is the outcome of the search.
- ☒ Export the mind: Export a copy of the mind as PDF or HTML to share or print. Includes an image or data image link.

Keep moving forward

- Strategy Manager**: Define the components of your idea or strategy. [Open the template >](#)
- Customer experience journey map**: Understand customer needs, motivations, and expectations or experience. [Open the template >](#)
- Strategy & business opportunities & threats**: Identify strengths, weaknesses, opportunities, and threats (SWOT) in developing a plan. [Open the template >](#)

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