




User journey

by the user team, moderated by the business



Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, and the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. ^[1]

1 journey steps...	DISCOVERY	ONBOARDING AND FIRST USE			SHARING			
2 actions...	check the price of used cars	search for used cars	explore the used car price	find the important factors for prediction	user friendliness	accurate prediction		
3 feelings <small>What you want to feel as thinking, watching, or using</small>								
4 touch points	search and explore the second-hand cars rate	explore various types of car	current market rate of used cars	refer to friends				
5 needs and pains...	accurate price prediction	website includes all factors for prediction	helps to check the used car rate	helps to choose car within budget and needs	plenty of choice to buy a car	search and find the best second hand car	no need for dealers	save time
6 opportunities...	used car with accurate		plenty of choice		no approximate results			