

	<div>3. TRIGGERS</div> <div>The reliability and easy accessibility of this <div>TR</div></div>	<div>10. YOUR SOLUTION</div> <div>Our solution for this project is to initiate the <div>SL</div></div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>The channels of behavior recombines the ration as the <div>CH</div></div>	
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finished projects yield the people attraction have this project installed in their field

reliability of the irrigation system using the sensed information from the field

following

- Offline
- Online

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Project Title: SmartFarmer - IoT Enabled Smart Farming Application

Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID45855

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) The customer who are going to adapt this project contains of <ul style="list-style-type: none">• Large scale farmers• Remote farmers	6. CUSTOMER CONSTRAINTS The customers want the device which could solve the problem and fulfill the following constraint <ul style="list-style-type: none">• Cost efficient• Time efficient• Resource efficient	5. AVAILABLE SOLUTIONS These smart farming IOT solution allow farmers to use sensor ,gateway and monitoring systems to collect and analyse the data and make the decisions	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS The customers who wants to grow food in sustainable way and also improve the entire agriculture system	9. PROBLEM ROOT CAUSE The problem has its route stabled at the rate of the fast moving world since people move fast most of the times and the root cause are <ul style="list-style-type: none">• Climate change• Decrease in biological diversity• Raising demand for food	7. BEHAVIOUR What does your customer do to address the problem and get the job The customer wants to make the revolutionary propagation in farming	

Focus on J&P, tap into BE,

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4. EMOTIONS: BEFORE / AFTER

EM

The customer feels happy and comfortable since our project reduces their work burden