PROJECT DESIGN PHASE 2

CUSTOMER JOURNEY MAP

Team ID	PNT2022TMID52395
Project title	Classification Of Arrhythmia By Using Deep Learning With 2-D ECG Spectral Image Representation

STAGE	Awareness	Consideration	Decision	Service
Customer Action (Entry)	The customer get aware By conducting special Campaigns, public awareness and religious Sermons.	Consider the normal and the 75% of these deaths occur in low and middle-income countries.	They decides to detect the arrhythmia at the early stage to preserve classified.	They can contact the the specialist doctoe in arrhythmia diagnosis.
Touch points	Media and awareness programs.	Training camps to prevent the new new generation.	Detect the ECG sinewaves by using an Spectral Image system or by sending an email.	Arrhythmia By Using Deep Learning With 2-D ECG Spectral Image Representation
Customer Experience	Some effective ways to communicate with the heart rhythms about diseases through presentations	locate the heart in sinewave are fibrillation, and tachycardia.	They plan to detect the effective electrocardiogram (ECG) a Deep Learning model.	The customer can satisfy the model.

	etc..			
Key Performance	They will monitor how the image program is reaching to the customer.	All the public should be classified the convolutional neural network (CNN) being normal in user.	By World Health Organization (WHO) are cardiovascular diseases (CVDs) continuous arrhythmia beats can result.	By providing an early warning notification,the fire service will detect and stop it.