Project Title: Crude oil price projection   Project Design Phase-I – Solution Fit Template

Team ID: PNT2022TMID433290

Identify strong TR & EM	3. TRIGGERS	10. YOUR SOLUTION	• CHANNELS of BEHAVIOUR
	4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards?		• ONLINE What kind of actions do customers take online? Extract online channels from #7 • OFFLINE