Ideation Phase

Prepare Empathy Map

Date	19 September 2022
Team ID	PNT2022TMID45822
Project Name	Smart Lender-Applicant Credibility Prediction for Loan Approval
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behavior and attitudes .It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who's experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

EMPATHY MAP:

THINK

Check user detail with dataset

Easy to Interact

Select the eligible person by prediction

HEAR

Many loan category for selection

Don't forget to give the Account details

SEE

One Application to fill

Verifying you to get the loan

SAYS, DO

Spend 10 Minutes only & quit at the end

I couldn't find type of loan

I don't have enough cash to get loan

Pain

Logistic Regression is didn't calculate the accuracy percentage

Hard to find their loan interest

We got a percentage of accuracy ranging 75-85

Gain

Comfortable and Accuracy